

Consumer Electronics in Saudi Arabia

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Abstracts

Consumer electronic is seeing variable recovery in 2023, after the dip in sales the former year due to the heightened demand for personal electronics during the era of COVID-19, thus resulting in a following organic decline due to saturation. Majorly effected categories in this sense include laptops, smartphones, and televisions. Only a few categories are seeing volume growth in 2023, with wearable electronics seeing the strongest double-digit volume growth, followed by headphones in single-digi...

Euromonitor International's Consumer Electronics in Saudi Arabia report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers and Peripherals, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Key consumer groups support the revival of desktop sales in Saudi Arabia

Key players continue to innovate to stay relevant, as LG introduces a new lineup of monitors

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