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Consumer Electronics in Colombia

https://marketpublishers.com/r/C8A27F06ABEEN.html
Date: July 2024
Pages: 73
Price: US$ 2,925.00 (Single User License)
ID: C8A27F06ABEEN

Abstracts

It is expected to be a muted picture for consumer electronics in Colombia in 2024, with overall volume sales expected to fall. For some consumer electronics, this is due to obsolescence, such as with in-car entertainment, portable players, home audio and cinema and imaging devices, with smartphones having many of their functions in-built. This decline is also aligned with the broader rejection trend of task-specific consumer electronics. Consumer preference is for versatile, multifunctional elec...

Euromonitor International's Consumer Electronics in Colombia report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers and Peripherals, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and

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leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
July 2024

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