

Consumer Electronics in Australia

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Abstracts

Overall sales of consumer electronics in Australia are stagnating in retail volume terms in 2023, albeit with mixed performances across the different categories. Consumer demand in many categories continued to soften after seeing strong growth during the COVID-19 pandemic, with this being particularly notable in areas such as computers and peripherals. Ongoing supply chain issues are also continuing to cast a shadow over Australia's consumer electronics industry in 2023, as shortages of key comp...

Euromonitor International's Consumer Electronics in Australia report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers and Peripherals, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

CONSUMER ELECTRONICS IN AUSTRALIA

EXECUTIVE SUMMARY

Consumer electronics in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 1 Sales of Consumer Electronics by Category: Volume 2018-2023

Table 2 Sales of Consumer Electronics by Category: Value 2018-2023

Table 3 Sales of Consumer Electronics by Category: % Volume Growth 2018-2023

Table 4 Sales of Consumer Electronics by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Consumer Electronics: % Volume 2019-2023

Table 6 LBN Brand Shares of Consumer Electronics: % Volume 2020-2023

Table 7 Distribution of Consumer Electronics by Channel: % Volume 2018-2023

Table 8 Forecast Sales of Consumer Electronics by Category: Volume 2023-2028

Table 9 Forecast Sales of Consumer Electronics by Category: Value 2023-2028

Table 10 Forecast Sales of Consumer Electronics by Category: % Volume Growth 2023-2028

Table 11 Forecast Sales of Consumer Electronics by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

COMPUTERS AND PERIPHERALS IN AUSTRALIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Inflation negatively impacting sales of new computers

Gaming offers sales opportunities in an otherwise deflated market

Printers the one bright spot as supply shortages persist

PROSPECTS AND OPPORTUNITIES

Uncertain outlook for computers and peripherals as economic pressures take their toll

Peripherals set to come to the fore thanks to home working trend

Cheaper Chinese brands could disrupt the competitive landscape but Apple set to remain on top

CATEGORY DATA

Table 12 Sales of Computers and Peripherals by Category: Volume 2018-2023

Table 13 Sales of Computers and Peripherals by Category: Value 2018-2023

Table 14 Sales of Computers and Peripherals by Category: % Volume Growth
2018-2023

Table 15 Sales of Computers and Peripherals by Category: % Value Growth 2018-2023

Table 16 Sales of Computers by Category: Business Volume 2018-2023

Table 17 Sales of Computers by Category: Business Value MSP 2018-2023

Table 18 Sales of Computers by Category: Business Volume Growth 2018-2023

Table 19 Sales of Computers by Category: Business Value MSP Growth 2018-2023

Table 20 NBO Company Shares of Computers and Peripherals: % Volume 2019-2023

Table 21 LBN Brand Shares of Computers and Peripherals: % Volume 2020-2023

Table 22 Distribution of Computers and Peripherals by Channel: % Volume 2018-2023

Table 23 Forecast Sales of Computers and Peripherals by Category: Volume
2023-2028

Table 24 Forecast Sales of Computers and Peripherals by Category: Value 2023-2028

Table 25 Forecast Sales of Computers and Peripherals by Category: % Volume Growth
2023-2028

Table 26 Forecast Sales of Computers and Peripherals by Category: % Value Growth
2023-2028

Table 27 Forecast Sales of Computers by Category: Business Volume 2023-2028

Table 28 Forecast Sales of Computers by Category: Business Value MSP 2023-2028

Table 29 Forecast Sales of Computers by Category: Business Volume Growth
2023-2028

Table 30 Forecast Sales of Computers by Category: Business Value MSP Growth
2023-2028

IN-CAR ENTERTAINMENT IN AUSTRALIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

In-car navigation becoming redundant as smartphones take over

Pre-installed equipment a further threat to sales

The changing face of in-car entertainment

PROSPECTS AND OPPORTUNITIES

In-car entertainment losing relevance with heavy declines predicted for the forecast
period

The need for installation should sustain store-based sales but e-commerce likely to see
growing appeal

Innovation will be needed to maintain consumer interest

CATEGORY DATA

Table 31 Sales of In-Car Entertainment by Category: Volume 2018-2023

Table 32 Sales of In-Car Entertainment by Category: Value 2018-2023

Table 33 Sales of In-Car Entertainment by Category: % Volume Growth 2018-2023

Table 34 Sales of In-Car Entertainment by Category: % Value Growth 2018-2023

Table 35 NBO Company Shares of In-Car Entertainment: % Volume 2019-2023

Table 36 LBN Brand Shares of In-Car Entertainment: % Volume 2020-2023

Table 37 Distribution of In-Car Entertainment by Channel: % Volume 2018-2023

Table 38 Forecast Sales of In-Car Entertainment by Category: Volume 2023-2028

Table 39 Forecast Sales of In-Car Entertainment by Category: Value 2023-2028

Table 40 Forecast Sales of In-Car Entertainment by Category: % Volume Growth 2023-2028

Table 41 Forecast Sales of In-Car Entertainment by Category: % Value Growth 2023-2028

HOME AUDIO AND CINEMA IN AUSTRALIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sales slump with less time at home and less money in consumers' pockets

Vinyl players find some appeal among music enthusiasts

Soundbars benefiting from new innovations

PROSPECTS AND OPPORTUNITIES

Soundbars still seen to have room to grow

New product development and innovation will be key as competition heats up

Home audio and cinema expected to lose mass appeal with a growing focus on niche groups and more serious audiophiles

CATEGORY DATA

Table 42 Sales of Home Audio and Cinema by Category: Volume 2018-2023

Table 43 Sales of Home Audio and Cinema by Category: Value 2018-2023

Table 44 Sales of Home Audio and Cinema by Category: % Volume Growth 2018-2023

Table 45 Sales of Home Audio and Cinema by Category: % Value Growth 2018-2023

Table 46 NBO Company Shares of Home Audio and Cinema: % Volume 2019-2023

Table 47 LBN Brand Shares of Home Audio and Cinema: % Volume 2020-2023

Table 48 Distribution of Home Audio and Cinema by Channel: % Volume 2019-2023

Table 49 Forecast Sales of Home Audio and Cinema by Category: Volume 2023-2028

Table 50 Forecast Sales of Home Audio and Cinema by Category: Value 2023-2028

Table 51 Forecast Sales of Home Audio and Cinema by Category: % Volume Growth 2023-2028

Table 52 Forecast Sales of Home Audio and Cinema by Category: % Value Growth 2023-2028

HOME VIDEO IN AUSTRALIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Retailers offer huge discounts to attract sales

Consumers go in search of the big screen experience

Gamers willing to spend more to get the best results

PROSPECTS AND OPPORTUNITIES

OLED TVs set to win share from LCD TVs as new players enter the market

AI presents new opportunities for innovation

Televisions taking on an increasingly important role in consumers' homes

CATEGORY DATA

Table 53 Sales of Home Video by Category: Volume 2018-2023

Table 54 Sales of Home Video by Category: Value 2018-2023

Table 55 Sales of Home Video by Category: % Volume Growth 2018-2023

Table 56 Sales of Home Video by Category: % Value Growth 2018-2023

Table 57 Sales of LCD TVs by Network Connectivity: % Retail Volume 2018-2023

Table 58 NBO Company Shares of Home Video: % Volume 2019-2023

Table 59 LBN Brand Shares of Home Video: % Volume 2020-2023

Table 60 Distribution of Home Video by Channel: % Volume 2018-2023

Table 61 Forecast Sales of Home Video by Category: Volume 2023-2028

Table 62 Forecast Sales of Home Video by Category: Value 2023-2028

Table 63 Forecast Sales of Home Video by Category: % Volume Growth 2023-2028

Table 64 Forecast Sales of Home Video by Category: % Value Growth 2023-2028

Table 65 Forecast Sales of LCD TVs by Network Connectivity: % Retail Volume 2023-2028

IMAGING DEVICES IN AUSTRALIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sales continue to see growth as younger consumers become active again

Smartphones present significant competition but players find growth opportunities in nostalgia trend

Canon remains the king of cameras with its latest product launches

PROSPECTS AND OPPORTUNITIES

Focus expected to increasingly steer towards an audience of professionals and serious enthusiasts

Economic uncertainty presents a serious threat to growth

Retailers likely to increasingly take an omnichannel approach as the offline and online worlds become blurred

CATEGORY DATA

Table 66 Sales of Imaging Devices by Category: Volume 2018-2023

Table 67 Sales of Imaging Devices by Category: Value 2018-2023

Table 68 Sales of Imaging Devices by Category: % Volume Growth 2018-2023

Table 69 Sales of Imaging Devices by Category: % Value Growth 2018-2023
Table 70 NBO Company Shares of Imaging Devices: % Volume 2019-2023
Table 71 LBN Brand Shares of Imaging Devices: % Volume 2020-2023
Table 72 Distribution of Imaging Devices by Channel: % Volume 2018-2023
Table 73 Forecast Sales of Imaging Devices by Category: Volume 2023-2028
Table 74 Forecast Sales of Imaging Devices by Category: Value 2023-2028
Table 75 Forecast Sales of Imaging Devices by Category: % Volume Growth 2023-2028
Table 76 Forecast Sales of Imaging Devices by Category: % Value Growth 2023-2028

PORTABLE PLAYERS IN AUSTRALIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Wireless speakers remains key to sales of portable players with a product to suit every budget

E-readers losing appeal despite new models appearing in the market

Smart speakers finding their way into more homes

PROSPECTS AND OPPORTUNITIES

Innovation expected to focus on voice assistants, the IoT, and AI features as consumers look for more from their wireless speakers

Value and portability likely to drive demand in wireless speakers over the forecast period

E-readers set to continue on a downward trend despite new innovations

CATEGORY DATA

Table 77 Sales of Portable Players by Category: Volume 2018-2023
Table 78 Sales of Portable Players by Category: Value 2018-2023
Table 79 Sales of Portable Players by Category: % Volume Growth 2018-2023
Table 80 Sales of Portable Players by Category: % Value Growth 2018-2023
Table 81 NBO Company Shares of Portable Players: % Volume 2019-2023
Table 82 LBN Brand Shares of Portable Players: % Volume 2020-2023
Table 83 Distribution of Portable Players by Channel: % Volume 2018-2023
Table 84 Forecast Sales of Portable Players by Category: Volume 2023-2028
Table 85 Forecast Sales of Portable Players by Category: Value 2023-2028
Table 86 Forecast Sales of Portable Players by Category: % Volume Growth 2023-2028
Table 87 Forecast Sales of Portable Players by Category: % Value Growth 2023-2028

MOBILE PHONES IN AUSTRALIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Apple and Samsung help to sustain demand for new smartphones in 2023 in a challenging economy

Rollout of 5G informing innovation and new product development

Competition heats up as players focus on improved features and more affordable price points

PROSPECTS AND OPPORTUNITIES

Manufacturers and retailers will need to do more to encourage consumers to replace their existing smartphones

Subscription services showing strong potential for leading brands

More sales set to shift online as the offer and quality of service improves

CATEGORY DATA

Table 88 Sales of Mobile Phones by Category: Volume 2018-2023

Table 89 Sales of Mobile Phones by Category: Value 2018-2023

Table 90 Sales of Mobile Phones by Category: % Volume Growth 2018-2023

Table 91 Sales of Mobile Phones by Category: % Value Growth 2018-2023

Table 92 Sales of Smartphones by Screen Size: % Retail Volume 2020-2023

Table 93 NBO Company Shares of Mobile Phones: % Volume 2019-2023

Table 94 LBN Brand Shares of Mobile Phones: % Volume 2020-2023

Table 95 Distribution of Mobile Phones by Channel: % Volume 2018-2023

Table 96 Forecast Sales of Mobile Phones by Category: Volume 2023-2028

Table 97 Forecast Sales of Mobile Phones by Category: Value 2023-2028

Table 98 Forecast Sales of Mobile Phones by Category: % Volume Growth 2023-2028

Table 99 Forecast Sales of Mobile Phones by Category: % Value Growth 2023-2028

Table 100 Forecast Sales of Smartphones by Screen Size: % Retail Volume 2023-2028

WEARABLE ELECTRONICS IN AUSTRALIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Wearable electronics retain their appeal despite economic pressures

Health and fitness features help fuel demand for smart wearables

Consumers look for good design as well as functionality

PROSPECTS AND OPPORTUNITIES

Wearable electronics still full of potential as Australians become more connected

Increased competition predicted but will it take a sizeable bite out of Apple's share?

5G should positively influence sales

CATEGORY DATA

Table 101 Sales of Wearable Electronics by Category: Volume 2018-2023

Table 102 Sales of Wearable Electronics by Category: Value 2018-2023

Table 103 Sales of Wearable Electronics by Category: % Volume Growth 2018-2023

Table 104 Sales of Wearable Electronics by Category: % Value Growth 2018-2023

Table 105 NBO Company Shares of Wearable Electronics: % Volume 2019-2023

Table 106 LBN Brand Shares of Wearable Electronics: % Volume 2020-2023

Table 107 Distribution of Wearable Electronics by Channel: % Volume 2018-2023

Table 108 Forecast Sales of Wearable Electronics by Category: Volume 2023-2028

Table 109 Forecast Sales of Wearable Electronics by Category: Value 2023-2028

Table 110 Forecast Sales of Wearable Electronics by Category: % Volume Growth 2023-2028

Table 111 Forecast Sales of Wearable Electronics by Category: % Value Growth 2023-2028

HEADPHONES IN AUSTRALIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Headphones thriving thanks to the ongoing success of TWS earbuds

Consumers turning to TWS earbuds to cut out noise distractions

Wireless headbands retains a loyal following

PROSPECTS AND OPPORTUNITIES

Players likely to continue focusing on noise cancelling functions to attract home workers

New product development and innovation set to drive advancements in TWS earbuds

E-commerce still has room to grow thanks to convenience, value and wide offer

CATEGORY DATA

Table 112 Sales of Headphones by Category: Volume 2018-2023

Table 113 Sales of Headphones by Category: Value 2018-2023

Table 114 Sales of Headphones by Category: % Volume Growth 2018-2023

Table 115 Sales of Headphones by Category: % Value Growth 2018-2023

Table 116 NBO Company Shares of Headphones: % Volume 2019-2023

Table 117 LBN Brand Shares of Headphones: % Volume 2020-2023

Table 118 Distribution of Headphones by Channel: % Volume 2018-2023

Table 119 Forecast Sales of Headphones by Category: Volume 2023-2028

Table 120 Forecast Sales of Headphones by Category: Value 2023-2028

Table 121 Forecast Sales of Headphones by Category: % Volume Growth 2023-2028

Table 122 Forecast Sales of Headphones by Category: % Value Growth 2023-2028

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