

# Consumer Credit in Morocco

<https://marketpublishers.com/r/C4F0D0613838EN.html>

Date: November 2023

Pages: 15

Price: US\$ 990.00 (Single User License)

ID: C4F0D0613838EN

## Abstracts

Morocco's latest unemployment data exhibits a rise to almost 13% in the first three months of 2023, from just over 12% over the same period last year, as the farming sector shrunk due to the worst drought in decades, directly affecting the sector's demand for workers. Unemployment is more acute among young people aged 15 to 24. Meanwhile, among graduates specifically, unemployment averaged 20%, and among women 18%. Women's participation in the economy hovers around 30% of the total number of job...

Euromonitor International's Consumer Credit in Morocco report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Credit market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Consumer Credit in Morocco  
Euromonitor International  
November 2023  
List Of Contents And Tables  
CONSUMER CREDIT IN MOROCCO  
KEY DATA FINDINGS

### **2023 DEVELOPMENTS**

Rising unemployment renders consumer credit less accessible  
Interest rates hike impacts on demand for consumer credit  
Women increasingly turn to microfinance institutions

#### PROSPECTS AND OPPORTUNITIES

Household debt levels set to remain low as part of local culture  
Credit cards will suffer compared to other card types  
BNPL to gain greater ground

#### CATEGORY DATA

Table 1 Consumer Credit: Outstanding Balance by Category: Value 2018-2023

Table 2 Consumer Credit: Outstanding Balance by Category: % Value Growth  
2018-2023

Table 3 Consumer Credit: Gross Lending by Category: Value 2018-2023

Table 4 Consumer Credit: Gross Lending by Category: % Value Growth 2018-2023

Table 5 Forecast Consumer Credit: Outstanding Balance by Category: Value  
2023-2028

Table 6 Forecast Consumer Credit: Outstanding Balance by Category: % Value Growth  
2023-2028

Table 7 Forecast Consumer Credit: Gross Lending by Category: Value 2023-2028

Table 8 Forecast Consumer Credit: Gross Lending by Category: % Value Growth  
2023-2028

#### CONSUMER LENDING IN MOROCCO

##### EXECUTIVE SUMMARY

Consumer lending in 2023: The big picture  
Consumer confidence at all-time low at the end of 2022  
Mortgage market expected to see further rises in interest rates  
Increased demand for loans to acquire second-hand vehicles  
What next for consumer lending?

##### MARKET DATA

Table 9 Consumer Lending: Outstanding Balance by Category: Value 2018-2023

Table 10 Consumer Lending: Outstanding Balance by Category: % Value Growth 2018-2023

Table 11 Consumer Lending: Gross Lending by Category: Value 2018-2023

Table 12 Consumer Lending: Gross Lending by Category: % Value Growth 2018-2023

Table 13 Consumer Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 14 Mortgages/Housing: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 15 Consumer Credit: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 16 Card Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 17 Forecast Consumer Lending: Outstanding Balance by Category: Value 2023-2028

Table 18 Forecast Consumer Lending: Outstanding Balance by Category: % Value Growth 2023-2028

Table 19 Forecast Consumer Lending: Gross Lending by Category: Value 2023-2028

Table 20 Forecast Consumer Lending: Gross Lending by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Consumer Credit in Morocco

Product link: <https://marketpublishers.com/r/C4F0D0613838EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C4F0D0613838EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970