

Consumer Care Products Inc in Pet Care (Philippines)

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Abstracts

A company devoted to providing quality pet care products, Consumer Care Products has enjoyed a continued following despite growing competition in the pet food industry. With the strength of its main product Vitality, present within economy dry dog food, the challenge now is against the growing competition from supermarket private label products, which enjoy a clear advantage in terms of availability in an increasingly important distribution channel for pet food. Consumer Care Products now has...

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