

# Consumer Appliances in the United Kingdom

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## Abstracts

Overall, there is set to be a decline in consumer appliances in retail volume terms at the top level in 2023. This comes as a result of declines in both major and small appliances. Major appliances is, however, expected to experience a much stronger volume decline than small appliances in 2023, as the dynamic growth of light fryers will prevent small appliances from experiencing a steeper decline. Inflation has remained high in 2023, and this, coupled with the cost-of-living crisis that has pers...

Euromonitor International's Consumer Appliances in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Consumer Appliances in the United Kingdom

Euromonitor International

November 2023

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