

Consumer Appliances in the United Arab Emirates

<https://marketpublishers.com/r/C4B38657413EN.html>

Date: December 2023

Pages: 121

Price: US\$ 2,650.00 (Single User License)

ID: C4B38657413EN

Abstracts

Demand for consumer appliances in the United Arab Emirates continues to gain momentum in 2023, shaped by a variety of key trends. Innovation remains paramount for players as they strive to meet evolving consumer preferences. Despite inflationary pressures, consumer appliances maintains a positive performance trajectory, driven by factors such as rising digitalisation, heightened consumer awareness, an influx of expatriates, and increased purchasing power.

Euromonitor International's Consumer Appliances in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Consumer Appliances in the United Arab Emirates
Euromonitor International
December 2023

LIST OF CONTENTS AND TABLES

CONSUMER APPLIANCES IN THE UNITED ARAB EMIRATES

EXECUTIVE SUMMARY

Consumer appliances in 2023: The big picture

2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for consumer appliances?

MARKET INDICATORS

Table 1 Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2024

Table 2 Replacement Cycles of Consumer Appliances by Category 2018-2024

MARKET DATA

Table 3 Sales of Consumer Appliances by Category: Volume 2018-2023

Table 4 Sales of Consumer Appliances by Category: Value 2018-2023

Table 5 Sales of Consumer Appliances by Category: % Volume Growth 2018-2023

Table 6 Sales of Consumer Appliances by Category: % Value Growth 2018-2023

Table 7 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2018-2023

Table 8 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2018-2023

Table 9 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2018-2023

Table 10 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2018-2023

Table 11 Sales of Small Appliances by Category: Volume 2018-2023

Table 12 Sales of Small Appliances by Category: Value 2018-2023

Table 13 Sales of Small Appliances by Category: % Volume Growth 2018-2023

Table 14 Sales of Small Appliances by Category: % Value Growth 2018-2023

Table 15 NBO Company Shares of Major Appliances: % Volume 2019-2023

Table 16 LBN Brand Shares of Major Appliances: % Volume 2020-2023

Table 17 NBO Company Shares of Small Appliances: % Volume 2019-2023

Table 18 LBN Brand Shares of Small Appliances: % Volume 2020-2023

Table 19 Distribution of Major Appliances by Format: % Volume 2018-2023

Table 20 Distribution of Small Appliances by Format: % Volume 2018-2023

Table 21 Forecast Sales of Consumer Appliances by Category: Volume 2023-2028

Table 22 Forecast Sales of Consumer Appliances by Category: Value 2023-2028

Table 23 Forecast Sales of Consumer Appliances by Category: % Volume Growth 2023-2028

Table 24 Forecast Sales of Consumer Appliances by Category: % Value Growth 2023-2028

Table 25 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2023-2028

Table 26 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2023-2028

Table 27 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2023-2028

Table 28 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2023-2028

Table 29 Forecast Sales of Small Appliances by Category: Volume 2023-2028

Table 30 Forecast Sales of Small Appliances by Category: Value 2023-2028

Table 31 Forecast Sales of Small Appliances by Category: % Volume Growth 2023-2028

Table 32 Forecast Sales of Small Appliances by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

REFRIGERATION APPLIANCES IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Innovation remains key for players in refrigeration appliances

Premium feature upgrades drive value growth

Double door format gains momentum in fridge freezers

PROSPECTS AND OPPORTUNITIES

Despite shift in consumer behaviour, volume sales are set to gain growth momentum

Positive residential property market to aid growth of refrigeration appliances

Retail offline to retain dominance of distribution despite rise of e-commerce

CATEGORY DATA

- Table 33 Sales of Refrigeration Appliances by Category: Volume 2018-2023
- Table 34 Sales of Refrigeration Appliances by Category: Value 2018-2023
- Table 35 Sales of Refrigeration Appliances by Category: % Volume Growth 2018-2023
- Table 36 Sales of Refrigeration Appliances by Category: % Value Growth 2018-2023
- Table 37 Sales of Freezers by Format: % Volume 2018-2023
- Table 38 Sales of Freezers by Volume Capacity: % Volume 2018-2023
- Table 39 Sales of Fridge Freezers by Format: % Volume 2018-2023
- Table 40 Sales of Fridge Freezers by Volume Capacity: % Volume 2018-2023
- Table 41 Sales of Fridge Freezers by Smart Appliances: % Volume 2019-2023
- Table 42 Sales of Fridges by Volume Capacity: % Volume 2018-2023
- Table 43 NBO Company Shares of Refrigeration Appliances: % Volume 2019-2023
- Table 44 LBN Brand Shares of Refrigeration Appliances: % Volume 2020-2023
- Table 45 NBO Company Shares of Built-in Fridge Freezers: % Volume 2019-2023
- Table 46 NBO Company Shares of Freestanding Fridge Freezers: % Volume 2019-2023
- Table 47 NBO Company Shares of Freestanding Fridges: % Volume 2019-2023
- Table 48 Distribution of Refrigeration Appliances by Format: % Volume 2018-2023
- Table 49 Production of Refrigeration Appliances: Total Volume 2018-2023
- Table 50 Forecast Sales of Refrigeration Appliances by Category: Volume 2023-2028
- Table 51 Forecast Sales of Refrigeration Appliances by Category: Value 2023-2028
- Table 52 Forecast Sales of Refrigeration Appliances by Category: % Volume Growth 2023-2028
- Table 53 Forecast Sales of Refrigeration Appliances by Category: % Value Growth 2023-2028

HOME LAUNDRY APPLIANCES IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Beko unveils eco-friendly home laundry appliance range

Midea looks to expand its footprint in Middle East

Automatic models continue to drive category growth

PROSPECTS AND OPPORTUNITIES

Growth anticipated to be fuelled by an expanding expatriate population

Front-loading models continue to dominate automatic washing machines

Players in home laundry appliances to prioritise eco-friendly models

CATEGORY DATA

- Table 54 Sales of Home Laundry Appliances by Category: Volume 2018-2023

- Table 55 Sales of Home Laundry Appliances by Category: Value 2018-2023
- Table 56 Sales of Home Laundry Appliances by Category: % Volume Growth 2018-2023
- Table 57 Sales of Home Laundry Appliances by Category: % Value Growth 2018-2023
- Table 58 Sales of Automatic Washer Dryers by Smart Appliances: % Volume 2018-2023
- Table 59 Sales of Automatic Washing Machines by Format: % Volume 2018-2023
- Table 60 Sales of Automatic Washing Machines by Volume Capacity: % Volume 2018-2023
- Table 61 Sales of Automatic Washing Machines by Smart Appliances: % Volume 2019-2023
- Table 62 NBO Company Shares of Home Laundry Appliances: % Volume 2019-2023
- Table 63 LBN Brand Shares of Home Laundry Appliances: % Volume 2020-2023
- Table 64 Distribution of Home Laundry Appliances by Format: % Volume 2018-2023
- Table 65 Production of Home Laundry Appliances: Total Volume 2018-2023
- Table 66 Forecast Sales of Home Laundry Appliances by Category: Volume 2023-2028
- Table 67 Forecast Sales of Home Laundry Appliances by Category: Value 2023-2028
- Table 68 Forecast Sales of Home Laundry Appliances by Category: % Volume Growth 2023-2028
- Table 69 Forecast Sales of Home Laundry Appliances by Category: % Value Growth 2023-2028

DISHWASHERS IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2023 DEVELOPMENTS

- Local consumers prioritise energy efficiency over price
- Freestanding dishwashers maintain dominance
- E-commerce pricing and affordable models fuel demand for dishwashers in local market

PROSPECTS AND OPPORTUNITIES

- Promising prospects for dishwashers in the United Arab Emirates
- Beko and LG set to maintain leadership amid steep competition from new entrants
- Hypermarkets set to remain popular amid shifting trends in local distribution

CATEGORY DATA

- Table 70 Sales of Dishwashers by Category: Volume 2018-2023
- Table 71 Sales of Dishwashers by Category: Value 2018-2023
- Table 72 Sales of Dishwashers by Category: % Volume Growth 2018-2023
- Table 73 Sales of Dishwashers by Category: % Value Growth 2018-2023
- Table 74 Sales of Dishwashers by Format: % Volume 2018-2023

Table 75 Sales of Dishwashers by Smart Appliances: % Volume 2019-2023
Table 76 NBO Company Shares of Dishwashers: % Volume 2019-2023
Table 77 LBN Brand Shares of Dishwashers: % Volume 2020-2023
Table 78 Distribution of Dishwashers by Format: % Volume 2018-2023
Table 79 Production of Dishwashers: Total Volume 2018-2023
Table 80 Forecast Sales of Dishwashers by Category: Volume 2023-2028
Table 81 Forecast Sales of Dishwashers by Category: Value 2023-2028
Table 82 Forecast Sales of Dishwashers by Category: % Volume Growth 2023-2028
Table 83 Forecast Sales of Dishwashers by Category: % Value Growth 2023-2028
LARGE COOKING APPLIANCES IN THE UNITED ARAB EMIRATES
KEY DATA FINDINGS

2023 DEVELOPMENTS

Ongoing positive performance amid inflationary pressure
Shift in consumer behaviour as dining out and food delivery slows volume growth
Intense competition among brands with greater focus on catering for consumer needs

PROSPECTS AND OPPORTUNITIES

Urbanisation anticipated to drive future sales of large cooking appliances
Demand for built-in appliances tied to housing market's performance
Increase in home ownership expected to positively impact sales over forecast period

CATEGORY DATA

Table 84 Sales of Large Cooking Appliances by Category: Volume 2018-2023
Table 85 Sales of Large Cooking Appliances by Category: Value 2018-2023
Table 86 Sales of Large Cooking Appliances by Category: % Volume Growth 2018-2023
Table 87 Sales of Large Cooking Appliances by Category: % Value Growth 2018-2023
Table 88 Sales of Built-in Hobs by Format: % Volume 2018-2023
Table 89 Sales of Ovens by Smart Appliances: % Volume 2019-2023
Table 90 NBO Company Shares of Large Cooking Appliances: % Volume 2019-2023
Table 91 LBN Brand Shares of Large Cooking Appliances: % Volume 2020-2023
Table 92 NBO Company Shares of Built-in Hobs: % Volume 2019-2023
Table 93 NBO Company Shares of Ovens: % Volume 2019-2023
Table 94 NBO Company Shares of Cooker Hoods: % Volume 2019-2023
Table 95 NBO Company Shares of Built-in Cooker Hoods: % Volume 2019-2023
Table 96 NBO Company Shares of Freestanding Cooker Hoods: % Volume 2019-2023
Table 97 NBO Company Shares of Cookers: % Volume 2019-2023
Table 98 Distribution of Large Cooking Appliances by Format: % Volume 2018-2023
Table 99 Production of Large Cooking Appliances: Total Volume 2018-2023

Table 100 Forecast Sales of Large Cooking Appliances by Category: Volume
2023-2028

Table 101 Forecast Sales of Large Cooking Appliances by Category: Value 2023-2028

Table 102 Forecast Sales of Large Cooking Appliances by Category: % Volume Growth
2023-2028

Table 103 Forecast Sales of Large Cooking Appliances by Category: % Value Growth
2023-2028

MICROWAVES IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumers demand energy-efficient microwaves, prompting players to invest in
innovation

Diverse range of brands shapes competitive landscape of microwaves

Hypermarkets dominates distribution, while e-commerce experiences significant surge

PROSPECTS AND OPPORTUNITIES

Shift in consumer lifestyles anticipated to drive and sustain growth

Growing consumer demand for multifunctional microwaves

Anticipated surge in online demand for microwaves

CATEGORY DATA

Table 104 Sales of Microwaves by Category: Volume 2018-2023

Table 105 Sales of Microwaves by Category: Value 2018-2023

Table 106 Sales of Microwaves by Category: % Volume Growth 2018-2023

Table 107 Sales of Microwaves by Category: % Value Growth 2018-2023

Table 108 Sales of Microwaves by Smart Appliances: % Volume 2019-2023

Table 109 NBO Company Shares of Microwaves: % Volume 2019-2023

Table 110 LBN Brand Shares of Microwaves: % Volume 2020-2023

Table 111 Distribution of Microwaves by Format: % Volume 2018-2023

Table 112 Production of Microwaves: Total Volume 2018-2023

Table 113 Forecast Sales of Microwaves by Category: Volume 2023-2028

Table 114 Forecast Sales of Microwaves by Category: Value 2023-2028

Table 115 Forecast Sales of Microwaves by Category: % Volume Growth 2023-2028

Table 116 Forecast Sales of Microwaves by Category: % Value Growth 2023-2028

FOOD PREPARATION APPLIANCES IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Resilience of food preparation appliances amid global inflation

Shifting consumer demands and product dynamics

Growing traction for e-commerce within food preparation appliances

PROSPECTS AND OPPORTUNITIES

Surge in demand for innovative appliances to shape future development

Increasing demand for technologically-advanced food preparation appliances

CATEGORY DATA

Table 117 Sales of Food Preparation Appliances by Category: Volume 2018-2023

Table 118 Sales of Food Preparation Appliances by Category: Value 2018-2023

Table 119 Sales of Food Preparation Appliances by Category: % Volume Growth 2018-2023

Table 120 Sales of Food Preparation Appliances by Category: % Value Growth 2018-2023

Table 121 NBO Company Shares of Food Preparation Appliances: % Volume 2019-2023

Table 122 LBN Brand Shares of Food Preparation Appliances: % Volume 2020-2023

Table 123 Distribution of Food Preparation Appliances by Format: % Volume 2018-2023

Table 124 Forecast Sales of Food Preparation Appliances by Category: Volume 2023-2028

Table 125 Forecast Sales of Food Preparation Appliances by Category: Value 2023-2028

Table 126 Forecast Sales of Food Preparation Appliances by Category: % Volume Growth 2023-2028

Table 127 Forecast Sales of Food Preparation Appliances by Category: % Value Growth 2023-2028

SMALL COOKING APPLIANCES IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Growing demand for multifunctionality drives new sales and reduces replacement cycles

Players compete on price and functionality

E-commerce continues to gain ground in small cooking appliances

PROSPECTS AND OPPORTUNITIES

Post-pandemic impact on consumer behaviour lingers

Consumer spending patterns expected to change over the forecast period

Health and wellness trend to drive further dynamic performance of air fryers

CATEGORY DATA

Table 128 Sales of Small Cooking Appliances by Category: Volume 2018-2023

Table 129 Sales of Small Cooking Appliances by Category: Value 2018-2023

Table 130 Sales of Small Cooking Appliances by Category: % Volume Growth 2018-2023

Table 131 Sales of Small Cooking Appliances by Category: % Value Growth 2018-2023

Table 132 Sales of Freestanding Hobs by Format: % Volume 2018-2023

Table 133 NBO Company Shares of Small Cooking Appliances: % Volume 2019-2023

Table 134 LBN Brand Shares of Small Cooking Appliances: % Volume 2020-2023

Table 135 Distribution of Small Cooking Appliances by Format: % Volume 2018-2023

Table 136 Forecast Sales of Small Cooking Appliances by Category: Volume 2023-2028

Table 137 Forecast Sales of Small Cooking Appliances by Category: Value 2023-2028

Table 138 Forecast Sales of Small Cooking Appliances by Category: % Volume Growth 2023-2028

Table 139 Forecast Sales of Small Cooking Appliances by Category: % Value Growth 2023-2028

VACUUM CLEANERS IN THE UNITED ARAB EMIRATES KEY DATA FINDINGS

2023 DEVELOPMENTS

Handheld vacuum cleaners surge in popularity with new entrants

Ecovacs retains lead in dynamic robotic vacuum cleaners

Hypermarkets remains dominant channel while e-commerce gains further growth momentum

PROSPECTS AND OPPORTUNITIES

Anticipated growth in the housing sector to drive vacuum cleaner demand

Cylinder vacuum cleaners to maintain dominance amid growing popularity of robotic models

Increasing demand for smart robotic vacuum cleaners

CATEGORY DATA

Table 140 Sales of Vacuum Cleaners by Category: Volume 2018-2023

Table 141 Sales of Vacuum Cleaners by Category: Value 2018-2023

Table 142 Sales of Vacuum Cleaners by Category: % Volume Growth 2018-2023

Table 143 Sales of Vacuum Cleaners by Category: % Value Growth 2018-2023

Table 144 Sales of Robotic Vacuum Cleaners by Smart Appliances: % Volume 2019-2023

Table 145 NBO Company Shares of Vacuum Cleaners: % Volume 2019-2023

Table 146 LBN Brand Shares of Vacuum Cleaners: % Volume 2020-2023

Table 147 Distribution of Vacuum Cleaners by Format: % Volume 2018-2023
Table 148 Forecast Sales of Vacuum Cleaners by Category: Volume 2023-2028
Table 149 Forecast Sales of Vacuum Cleaners by Category: Value 2023-2028
Table 150 Forecast Sales of Vacuum Cleaners by Category: % Volume Growth 2023-2028
Table 151 Forecast Sales of Vacuum Cleaners by Category: % Value Growth 2023-2028

PERSONAL CARE APPLIANCES IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Demand for innovative personal care appliances drives sales
Hair care appliances maintains dominance in the United Arab Emirates
Vibrant competition and evolving distribution shape personal care appliances

PROSPECTS AND OPPORTUNITIES

Focus on personal grooming expected to continue driving sales
Men's grooming on the rise, driving sales of body shavers
Distribution set to become increasingly diverse

CATEGORY DATA

Table 152 Sales of Personal Care Appliances by Category: Volume 2018-2023
Table 153 Sales of Personal Care Appliances by Category: Value 2018-2023
Table 154 Sales of Personal Care Appliances by Category: % Volume Growth 2018-2023
Table 155 Sales of Personal Care Appliances by Category: % Value Growth 2018-2023
Table 156 Sales of Body Shavers by Format: % Volume 2018-2023
Table 157 Sales of Hair Care Appliances by Format: % Volume 2018-2023
Table 158 NBO Company Shares of Personal Care Appliances 2019-2023
Table 159 LBN Brand Shares of Personal Care Appliances 2020-2023
Table 160 Distribution of Personal Care Appliances by Format: % Volume 2018-2023
Table 161 Forecast Sales of Personal Care Appliances by Category: Volume 2023-2028
Table 162 Forecast Sales of Personal Care Appliances by Category: Value 2023-2028
Table 163 Forecast Sales of Personal Care Appliances by Category: % Volume Growth 2023-2028
Table 164 Forecast Sales of Personal Care Appliances by Category: % Value Growth 2023-2028

AIR TREATMENT PRODUCTS IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Hot weather and new residential property aid growth of air conditioners

High price points limit greater adoption of air purifiers in local market

Shift to e-commerce to push up sales of smaller air treatment products

PROSPECTS AND OPPORTUNITIES

Rising demand for advanced air treatment solutions in United Arab Emirates

Anticipated surge in air purifier sales driven by growing consumer focus on clean air

NIA Ltd expected to maintain leadership amid rising competition from affordable

Chinese brands

CATEGORY DATA

Table 165 Sales of Air Treatment Products by Category: Volume 2018-2023

Table 166 Sales of Air Treatment Products by Category: Value 2018-2023

Table 167 Sales of Air Treatment Products by Category: % Volume Growth 2018-2023

Table 168 Sales of Air Treatment Products by Category: % Value Growth 2018-2023

Table 169 Sales of Air Conditioners by Smart Appliances: % Volume 2019-2023

Table 170 NBO Company Shares of Air Treatment Products: % Volume 2019-2023

Table 171 LBN Brand Shares of Air Treatment Products: % Volume 2020-2023

Table 172 Distribution of Air Treatment Products by Format: % Volume 2018-2023

Table 173 Production of Air Conditioners: Total Volume 2018-2023

Table 174 Forecast Sales of Air Treatment Products by Category: Volume 2023-2028

Table 175 Forecast Sales of Air Treatment Products by Category: Value 2023-2028

Table 176 Forecast Sales of Air Treatment Products by Category: % Volume Growth 2023-2028

Table 177 Forecast Sales of Air Treatment Products by Category: % Value Growth 2023-2028

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