

Consumer Appliances in Singapore

<https://marketpublishers.com/r/CC1D4B4FBB4EN.html>

Date: November 2023

Pages: 128

Price: US\$ 2,650.00 (Single User License)

ID: CC1D4B4FBB4EN

Abstracts

A significant contributor to flat growth in major appliance sales is the prevailing economic conditions in Singapore. Economic fluctuations, stagnant wage growth, and high living costs can influence consumer decisions. In such conditions, consumers may delay or reconsider investments in major appliances. Therefore, major appliances in Singapore might have reached a level of saturation. This means that a large proportion of households already possesses essential appliances such as refrigerators,...

Euromonitor International's Consumer Appliances in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

November 2023

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