

# Consumer Appliances in Saudi Arabia

<https://marketpublishers.com/r/CFC74AD96A7EN.html>

Date: December 2023

Pages: 129

Price: US\$ 2,650.00 (Single User License)

ID: CFC74AD96A7EN

## Abstracts

Consumer appliances is seeing steady overall volume and value growth in Saudi Arabia, supported by ongoing urbanisation in the Kingdom. This is further supported by strong inbound tourism and the growth of various industries in Saudi Arabia, in line with the overall Saudi 2030 Vision, which create to a robust economy. Indeed, Saudi Arabia constitutes a significant consumer market in the Middle East, with strong purchasing power thanks to increasing job security, more women and youth in the workf...

Euromonitor International's Consumer Appliances in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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December 2023

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