

Consumer Appliances in Russia

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Abstracts

During 2020, retail current value sales of consumer appliances exhibited their highest rate of growth in well over a decade, with the pandemic the main driver of this. Growth in retail current value sales was almost as strong in 2021. However, the rate of growth in retail volume sales weakened, due in large part to a sharp increase in unit pricing in an increasingly difficult economic environment. Growth in unit pricing was driven by a decline in the foreign-exchange value of the rouble, in addi...

Euromonitor International's Consumer Appliances in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, format trends or distribution issues. Forecasts to 2025 illustrate how the market is set to change.

Data coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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