

# Consumer Appliances in Indonesia

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## Abstracts

Retail volume sales of consumer appliances in Indonesia witnessed more robust growth in 2023, when compared to the previous year. This was attributable to a gradual improvement in consumer purchasing power, thanks to better economic conditions, including a decline in the core rate of inflation. However, it is worth noting that the majority of categories within consumer appliances experienced higher pricing in 2023, compared to 2022, driven primarily by rising production costs.

Euromonitor International's Consumer Appliances in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Consumer Appliances in Indonesia  
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### LIST OF CONTENTS AND TABLES

#### CONSUMER APPLIANCES IN INDONESIA

##### EXECUTIVE SUMMARY

Consumer appliances in 2023: The big picture

#### 2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for consumer appliances?

#### MARKET INDICATORS

Table 1 Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2024

Table 2 Replacement Cycles of Consumer Appliances by Category 2018-2024

#### MARKET DATA

Table 3 Sales of Consumer Appliances by Category: Volume 2018-2023

Table 4 Sales of Consumer Appliances by Category: Value 2018-2023

Table 5 Sales of Consumer Appliances by Category: % Volume Growth 2018-2023

Table 6 Sales of Consumer Appliances by Category: % Value Growth 2018-2023

Table 7 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2018-2023

Table 8 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2018-2023

Table 9 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2018-2023

Table 10 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2018-2023

Table 11 Sales of Small Appliances by Category: Volume 2018-2023

Table 12 Sales of Small Appliances by Category: Value 2018-2023

Table 13 Sales of Small Appliances by Category: % Volume Growth 2018-2023

Table 14 Sales of Small Appliances by Category: % Value Growth 2018-2023

Table 15 NBO Company Shares of Major Appliances: % Volume 2019-2023

Table 16 LBN Brand Shares of Major Appliances: % Volume 2020-2023

Table 17 NBO Company Shares of Small Appliances: % Volume 2019-2023

Table 18 LBN Brand Shares of Small Appliances: % Volume 2020-2023

Table 19 Distribution of Major Appliances by Format: % Volume 2018-2023

Table 20 Distribution of Small Appliances by Format: % Volume 2018-2023

Table 21 Forecast Sales of Consumer Appliances by Category: Volume 2023-2028

Table 22 Forecast Sales of Consumer Appliances by Category: Value 2023-2028

Table 23 Forecast Sales of Consumer Appliances by Category: % Volume Growth 2023-2028

Table 24 Forecast Sales of Consumer Appliances by Category: % Value Growth 2023-2028

Table 25 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2023-2028

Table 26 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2023-2028

Table 27 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2023-2028

Table 28 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2023-2028

Table 29 Forecast Sales of Small Appliances by Category: Volume 2023-2028

Table 30 Forecast Sales of Small Appliances by Category: Value 2023-2028

Table 31 Forecast Sales of Small Appliances by Category: % Volume Growth 2023-2028

Table 32 Forecast Sales of Small Appliances by Category: % Value Growth 2023-2028

## DISCLAIMER

## SOURCES

Summary 1 Research Sources

## REFRIGERATION APPLIANCES IN INDONESIA

## KEY DATA FINDINGS

## 2023 DEVELOPMENTS

Premiumisation drives growth in 2023.

Demand for larger units is increasing.

Sharp retains its leading position, despite continuous investment in innovative technologies by its competitors

## PROSPECTS AND OPPORTUNITIES

Demand is expected to grow in upcoming years, fuelled by rising urbanisation

Smart technology and energy efficiency will be key factors driving purchasing decisions

Growing popularity of compact, space-saving designs

#### CATEGORY DATA

- Table 33 Sales of Refrigeration Appliances by Category: Volume 2018-2023
- Table 34 Sales of Refrigeration Appliances by Category: Value 2018-2023
- Table 35 Sales of Refrigeration Appliances by Category: % Volume Growth 2018-2023
- Table 36 Sales of Refrigeration Appliances by Category: % Value Growth 2018-2023
- Table 37 Sales of Freezers by Format: % Volume 2018-2023
- Table 38 Sales of Freezers by Volume Capacity: % Volume 2018-2023
- Table 39 Sales of Fridge Freezers by Format: % Volume 2018-2023
- Table 40 Sales of Fridge Freezers by Volume Capacity: % Volume 2018-2023
- Table 41 Sales of Fridge Freezers by Smart Appliances: % Volume 2019-2023
- Table 42 Sales of Fridges by Volume Capacity: % Volume 2018-2023
- Table 43 NBO Company Shares of Refrigeration Appliances: % Volume 2019-2023
- Table 44 LBN Brand Shares of Refrigeration Appliances: % Volume 2020-2023
- Table 45 NBO Company Shares of Built-in Fridge Freezers: % Volume 2019-2023
- Table 46 NBO Company Shares of Freestanding Fridge Freezers: % Volume 2019-2023
- Table 47 NBO Company Shares of Freestanding Fridges: % Volume 2019-2023
- Table 48 Distribution of Refrigeration Appliances by Format: % Volume 2018-2023
- Table 49 Production of Refrigeration Appliances: Total Volume 2018-2023
- Table 50 Forecast Sales of Refrigeration Appliances by Category: Volume 2023-2028
- Table 51 Forecast Sales of Refrigeration Appliances by Category: Value 2023-2028
- Table 52 Forecast Sales of Refrigeration Appliances by Category: % Volume Growth 2023-2028
- Table 53 Forecast Sales of Refrigeration Appliances by Category: % Value Growth 2023-2028

#### HOME LAUNDRY APPLIANCES IN INDONESIA

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Strong growth in 2023, although demand remains limited by prevalence of hand washing and laundry services

Time-saving features and convenience drive growth in automatic washing machines

Leader Sharp faces tougher competition

#### PROSPECTS AND OPPORTUNITIES

Robust growth for automatic washing machines amid greater demand for convenience

Automatic washing machines will see strongest performance, with smart appliances expected to capture the attention of higher income consumers

Sustainability will become a more important factor in the consumer decision-making process

#### CATEGORY DATA

Table 54 Sales of Home Laundry Appliances by Category: Volume 2018-2023

Table 55 Sales of Home Laundry Appliances by Category: Value 2018-2023

Table 56 Sales of Home Laundry Appliances by Category: % Volume Growth 2018-2023

Table 57 Sales of Home Laundry Appliances by Category: % Value Growth 2018-2023

Table 58 Sales of Automatic Washer Dryers by Smart Appliances: % Volume 2018-2023

Table 59 Sales of Automatic Washing Machines by Format: % Volume 2018-2023

Table 60 Sales of Automatic Washing Machines by Volume Capacity: % Volume 2018-2023

Table 61 Sales of Automatic Washing Machines by Smart Appliances: % Volume 2019-2023

Table 62 NBO Company Shares of Home Laundry Appliances: % Volume 2019-2023

Table 63 LBN Brand Shares of Home Laundry Appliances: % Volume 2020-2023

Table 64 Distribution of Home Laundry Appliances by Format: % Volume 2018-2023

Table 65 Production of Home Laundry Appliances: Total Volume 2018-2023

Table 66 Forecast Sales of Home Laundry Appliances by Category: Volume 2023-2028

Table 67 Forecast Sales of Home Laundry Appliances by Category: Value 2023-2028

Table 68 Forecast Sales of Home Laundry Appliances by Category: % Volume Growth 2023-2028

Table 69 Forecast Sales of Home Laundry Appliances by Category: % Value Growth 2023-2028

#### DISHWASHERS IN INDONESIA

##### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Dishwashers benefit from release of affordable models and the modernisation of consumer lifestyles

Environmental and hygiene benefits provide a boost to sales

Wider availability via e-commerce generates greater interest in dishwasher ownership

#### PROSPECTS AND OPPORTUNITIES

Expanding middle-class will seek out greater dishwashing convenience

Budget-friendly brands could gain traction

Education will be key to attracting a wider range of customers

#### CATEGORY DATA



Table 70 Sales of Dishwashers by Category: Volume 2018-2023  
Table 71 Sales of Dishwashers by Category: Value 2018-2023  
Table 72 Sales of Dishwashers by Category: % Volume Growth 2018-2023  
Table 73 Sales of Dishwashers by Category: % Value Growth 2018-2023  
Table 74 Sales of Dishwashers by Format: % Volume 2018-2023  
Table 75 Sales of Dishwashers by Smart Appliances: % Volume 2019-2023  
Table 76 NBO Company Shares of Dishwashers: % Volume 2019-2023  
Table 77 LBN Brand Shares of Dishwashers: % Volume 2020-2023  
Table 78 Distribution of Dishwashers by Format: % Volume 2018-2023  
Table 79 Production of Dishwashers: Total Volume 2018-2023  
Table 80 Forecast Sales of Dishwashers by Category: Volume 2023-2028  
Table 81 Forecast Sales of Dishwashers by Category: Value 2023-2028  
Table 82 Forecast Sales of Dishwashers by Category: % Volume Growth 2023-2028  
Table 83 Forecast Sales of Dishwashers by Category: % Value Growth 2023-2028  
LARGE COOKING APPLIANCES IN INDONESIA  
KEY DATA FINDINGS

## **2023 DEVELOPMENTS**

Large cooking appliances see uptick in demand, backed by better economic conditions  
Built in hobs deliver positive results, while cooker hoods see limited demand  
Modena Indonesia extends its lead

## **PROSPECTS AND OPPORTUNITIES**

Positive outlook for large cooking appliances thanks to trend towards urbanisation and growing demand for space-saving solutions  
Manufacturers will cater to the needs of various consumer segments with differentiated prices and features  
Competition is expected to intensify, as more Chinese players enter the market

## **CATEGORY DATA**

Table 84 Sales of Large Cooking Appliances by Category: Volume 2018-2023  
Table 85 Sales of Large Cooking Appliances by Category: Value 2018-2023  
Table 86 Sales of Large Cooking Appliances by Category: % Volume Growth 2018-2023  
Table 87 Sales of Large Cooking Appliances by Category: % Value Growth 2018-2023  
Table 88 Sales of Built-in Hobs by Format: % Volume 2018-2023  
Table 89 Sales of Ovens by Smart Appliances: % Volume 2019-2023  
Table 90 NBO Company Shares of Large Cooking Appliances: % Volume 2019-2023  
Table 91 LBN Brand Shares of Large Cooking Appliances: % Volume 2020-2023  
Table 92 NBO Company Shares of Built-in Hobs: % Volume 2019-2023

- Table 93 NBO Company Shares of Ovens: % Volume 2019-2023
- Table 94 NBO Company Shares of Cooker Hoods: % Volume 2019-2023
- Table 95 NBO Company Shares of Built-in Cooker Hoods: % Volume 2019-2023
- Table 96 NBO Company Shares of Freestanding Cooker Hoods: % Volume 2019-2023
- Table 97 NBO Company Shares of Cookers: % Volume 2019-2023
- Table 98 Distribution of Large Cooking Appliances by Format: % Volume 2018-2023
- Table 99 Production of Large Cooking Appliances: Total Volume 2018-2023
- Table 100 Forecast Sales of Large Cooking Appliances by Category: Volume 2023-2028
- Table 101 Forecast Sales of Large Cooking Appliances by Category: Value 2023-2028
- Table 102 Forecast Sales of Large Cooking Appliances by Category: % Volume Growth 2023-2028
- Table 103 Forecast Sales of Large Cooking Appliances by Category: % Value Growth 2023-2028

## MICROWAVES IN INDONESIA

### KEY DATA FINDINGS

### 2023 DEVELOPMENTS

- Urbanization and modern lifestyles drive demand for microwaves
- Cultural preferences and power limitations present challenges to development of microwaves
- Sharp maintains its leading position by offering diverse range of models catering to different consumer budgets

### PROSPECTS AND OPPORTUNITIES

- Urbanisation will be key growth driver, alongside manufacturer investment in new product innovation
- Affordability will be key as competition increases
- Smart microwaves to gain popularity

### CATEGORY DATA

- Table 104 Sales of Microwaves by Category: Volume 2018-2023
- Table 105 Sales of Microwaves by Category: Value 2018-2023
- Table 106 Sales of Microwaves by Category: % Volume Growth 2018-2023
- Table 107 Sales of Microwaves by Category: % Value Growth 2018-2023
- Table 108 Sales of Microwaves by Smart Appliances: % Volume 2019-2023
- Table 109 NBO Company Shares of Microwaves: % Volume 2019-2023
- Table 110 LBN Brand Shares of Microwaves: % Volume 2020-2023
- Table 111 Distribution of Microwaves by Format: % Volume 2018-2023
- Table 112 Production of Microwaves: Total Volume 2018-2023



Table 113 Forecast Sales of Microwaves by Category: Volume 2023-2028

Table 114 Forecast Sales of Microwaves by Category: Value 2023-2028

Table 115 Forecast Sales of Microwaves by Category: % Volume Growth 2023-2028

Table 116 Forecast Sales of Microwaves by Category: % Value Growth 2023-2028

**FOOD PREPARATION APPLIANCES IN INDONESIA**

**KEY DATA FINDINGS**

## **2023 DEVELOPMENTS**

Food preparation appliances benefit from need for greater convenience

Healthy eating trend drives demand for juice extractors.

Phillips maintains its dominance

**PROSPECTS AND OPPORTUNITIES**

Trend towards modern lifestyles and growing focus on healthier living will be significant factors contributing to growth

Offering lower prices and embracing e-commerce will attract more customers

Local brands will remain successful, due to their attractive quality-price ratio

**CATEGORY DATA**

Table 117 Sales of Food Preparation Appliances by Category: Volume 2018-2023

Table 118 Sales of Food Preparation Appliances by Category: Value 2018-2023

Table 119 Sales of Food Preparation Appliances by Category: % Volume Growth 2018-2023

Table 120 Sales of Food Preparation Appliances by Category: % Value Growth 2018-2023

Table 121 NBO Company Shares of Food Preparation Appliances: % Volume 2019-2023

Table 122 LBN Brand Shares of Food Preparation Appliances: % Volume 2020-2023

Table 123 Distribution of Food Preparation Appliances by Format: % Volume 2018-2023

Table 124 Forecast Sales of Food Preparation Appliances by Category: Volume 2023-2028

Table 125 Forecast Sales of Food Preparation Appliances by Category: Value 2023-2028

Table 126 Forecast Sales of Food Preparation Appliances by Category: % Volume Growth 2023-2028

Table 127 Forecast Sales of Food Preparation Appliances by Category: % Value Growth 2023-2028

**SMALL COOKING APPLIANCES IN INDONESIA**

**KEY DATA FINDINGS**

## 2023 DEVELOPMENTS

Freestanding hobs and rice cookers continue to be essential fixtures in the typical Indonesian kitchen

Light fryers gain traction, thanks to their growing affordability and reputed health benefits

Affordable brands continue to hold sway

### PROSPECTS AND OPPORTUNITIES

Freestanding hobs and rice cookers will remain key components of the average Indonesian kitchen

Energy-saving products will capture the attention of consumers

Smart technology will take centre stage

### CATEGORY DATA

Table 128 Sales of Small Cooking Appliances by Category: Volume 2018-2023

Table 129 Sales of Small Cooking Appliances by Category: Value 2018-2023

Table 130 Sales of Small Cooking Appliances by Category: % Volume Growth 2018-2023

Table 131 Sales of Small Cooking Appliances by Category: % Value Growth 2018-2023

Table 132 Sales of Freestanding Hobs by Format: % Volume 2018-2023

Table 133 NBO Company Shares of Small Cooking Appliances: % Volume 2019-2023

Table 134 LBN Brand Shares of Small Cooking Appliances: % Volume 2020-2023

Table 135 Distribution of Small Cooking Appliances by Format: % Volume 2018-2023

Table 136 Forecast Sales of Small Cooking Appliances by Category: Volume 2023-2028

Table 137 Forecast Sales of Small Cooking Appliances by Category: Value 2023-2028

Table 138 Forecast Sales of Small Cooking Appliances by Category: % Volume Growth 2023-2028

Table 139 Forecast Sales of Small Cooking Appliances by Category: % Value Growth 2023-2028

### VACUUM CLEANERS IN INDONESIA

#### KEY DATA FINDINGS

## 2023 DEVELOPMENTS

Vacuum cleaners gain favour with busy urban consumers

Stick vacuum cleaners continue to gain traction

Electrolux retains its lead in midst of increasingly fierce competition

### PROSPECTS AND OPPORTUNITIES

Trend towards smaller living space will offer scope for further growth

E-commerce will play key role in boosting sales

Robotic revolution will gather pace

#### CATEGORY DATA

Table 140 Sales of Vacuum Cleaners by Category: Volume 2018-2023

Table 141 Sales of Vacuum Cleaners by Category: Value 2018-2023

Table 142 Sales of Vacuum Cleaners by Category: % Volume Growth 2018-2023

Table 143 Sales of Vacuum Cleaners by Category: % Value Growth 2018-2023

Table 144 Sales of Robotic Vacuum Cleaners by Smart Appliances: % Volume 2019-2023

Table 145 NBO Company Shares of Vacuum Cleaners: % Volume 2019-2023

Table 146 LBN Brand Shares of Vacuum Cleaners: % Volume 2020-2023

Table 147 Distribution of Vacuum Cleaners by Format: % Volume 2018-2023

Table 148 Forecast Sales of Vacuum Cleaners by Category: Volume 2023-2028

Table 149 Forecast Sales of Vacuum Cleaners by Category: Value 2023-2028

Table 150 Forecast Sales of Vacuum Cleaners by Category: % Volume Growth 2023-2028

Table 151 Forecast Sales of Vacuum Cleaners by Category: % Value Growth 2023-2028

#### PERSONAL CARE APPLIANCES IN INDONESIA

#### KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Significant growth for personal care appliances, as Indonesians pay more attention to their appearance

Hair care appliances register a dynamic performance

Philips retains its dominance, despite aggressive competition from rival brands

#### PROSPECTS AND OPPORTUNITIES

Personal care is poised for a bright future, as social media and Korean culture exert a significant influence

E-commerce is set to transform the competitive landscape for personal care appliances

Building consumers' awareness of the benefits of personal care products will drive future growth

#### CATEGORY DATA

Table 152 Sales of Personal Care Appliances by Category: Volume 2018-2023

Table 153 Sales of Personal Care Appliances by Category: Value 2018-2023

Table 154 Sales of Personal Care Appliances by Category: % Volume Growth 2018-2023

Table 155 Sales of Personal Care Appliances by Category: % Value Growth 2018-2023

Table 156 Sales of Body Shavers by Format: % Volume 2018-2023

Table 157 Sales of Hair Care Appliances by Format: % Volume 2018-2023

Table 158 NBO Company Shares of Personal Care Appliances 2019-2023

Table 159 LBN Brand Shares of Personal Care Appliances 2020-2023

Table 160 Distribution of Personal Care Appliances by Format: % Volume 2018-2023

Table 161 Forecast Sales of Personal Care Appliances by Category: Volume 2023-2028

Table 162 Forecast Sales of Personal Care Appliances by Category: Value 2023-2028

Table 163 Forecast Sales of Personal Care Appliances by Category: % Volume Growth 2023-2028

Table 164 Forecast Sales of Personal Care Appliances by Category: % Value Growth 2023-2028

## AIR TREATMENT PRODUCTS IN INDONESIA

### KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Indonesia's tropical climate ensures high demand for air treatment products

Air purifiers see modest increase demand as fears over the pandemic subside

Sharp retains its lead amid intense competition from other brands

### PROSPECTS AND OPPORTUNITIES

Strong performance for air conditioners

Health concerns will boost sales of air purifiers

Inverter air conditioners will offer energy saving benefits

### CATEGORY DATA

Table 165 Sales of Air Treatment Products by Category: Volume 2018-2023

Table 166 Sales of Air Treatment Products by Category: Value 2018-2023

Table 167 Sales of Air Treatment Products by Category: % Volume Growth 2018-2023

Table 168 Sales of Air Treatment Products by Category: % Value Growth 2018-2023

Table 169 Sales of Air Conditioners by Smart Appliances: % Volume 2019-2023

Table 170 NBO Company Shares of Air Treatment Products: % Volume 2019-2023

Table 171 LBN Brand Shares of Air Treatment Products: % Volume 2020-2023

Table 172 Distribution of Air Treatment Products by Format: % Volume 2018-2023

Table 173 Production of Air Conditioners: Total Volume 2018-2023

Table 174 Forecast Sales of Air Treatment Products by Category: Volume 2023-2028

Table 175 Forecast Sales of Air Treatment Products by Category: Value 2023-2028

Table 176 Forecast Sales of Air Treatment Products by Category: % Volume Growth 2023-2028

Table 177 Forecast Sales of Air Treatment Products by Category: % Value Growth 2023-2028

2023-2028

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