

Consumer Appliances in Hong Kong, China

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Abstracts

Consumer appliances is set to see modest retail volume growth in Hong Kong in 2023, due to the removal of pandemic restrictions and subsequent economic growth. Certain categories, such as air treatment products, and in particular refrigeration appliances, are expected to grow well over the year as a result of the resumption of paused housing renovations and redevelopment projects, resulting in notable volume growth. The removal of pandemic restrictions has also allowed all retail outlets to func...

Euromonitor International's Consumer Appliances in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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