

Consumer Appliances in the Czech Republic

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Abstracts

Both retail volume and retail value growth in consumer appliances declined in the Czech Republic in 2023, with sales facing several challenges. Following two years of record sales driven by COVID-19 and lockdowns, which led many consumers to focus on home renovations, demand naturally reduced in 2023, and sales declined. Manufacturers increased prices several times in 2022, between 11-23%, and again in Q1 of 2023, by a further 5-8%. However, these rises were absorbed to remain competitive, makin...

Euromonitor International's Consumer Appliances in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Consumer Appliances in the Czech Republic
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LIST OF CONTENTS AND TABLES

CONSUMER APPLIANCES IN THE CZECH REPUBLIC
EXECUTIVE SUMMARY
Consumer appliances in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
What next for consumer appliances?

MARKET INDICATORS

Table 1 Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2024

Table 2 Replacement Cycles of Consumer Appliances by Category 2018-2024

MARKET DATA

Table 3 Sales of Consumer Appliances by Category: Volume 2018-2023

Table 4 Sales of Consumer Appliances by Category: Value 2018-2023

Table 5 Sales of Consumer Appliances by Category: % Volume Growth 2018-2023

Table 6 Sales of Consumer Appliances by Category: % Value Growth 2018-2023

Table 7 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2018-2023

Table 8 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2018-2023

Table 9 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2018-2023

Table 10 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2018-2023

Table 11 Sales of Small Appliances by Category: Volume 2018-2023

Table 12 Sales of Small Appliances by Category: Value 2018-2023

Table 13 Sales of Small Appliances by Category: % Volume Growth 2018-2023

Table 14 Sales of Small Appliances by Category: % Value Growth 2018-2023

Table 15 NBO Company Shares of Major Appliances: % Volume 2019-2023

Table 16 LBN Brand Shares of Major Appliances: % Volume 2020-2023

Table 17 NBO Company Shares of Small Appliances: % Volume 2019-2023

Table 18 LBN Brand Shares of Small Appliances: % Volume 2020-2023

Table 19 Distribution of Major Appliances by Format: % Volume 2018-2023

Table 20 Distribution of Small Appliances by Format: % Volume 2018-2023

Table 21 Forecast Sales of Consumer Appliances by Category: Volume 2023-2028

Table 22 Forecast Sales of Consumer Appliances by Category: Value 2023-2028

Table 23 Forecast Sales of Consumer Appliances by Category: % Volume Growth 2023-2028

Table 24 Forecast Sales of Consumer Appliances by Category: % Value Growth 2023-2028

Table 25 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2023-2028

Table 26 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2023-2028

Table 27 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2023-2028

Table 28 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2023-2028

Table 29 Forecast Sales of Small Appliances by Category: Volume 2023-2028

Table 30 Forecast Sales of Small Appliances by Category: Value 2023-2028

Table 31 Forecast Sales of Small Appliances by Category: % Volume Growth 2023-2028

Table 32 Forecast Sales of Small Appliances by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

REFRIGERATION APPLIANCES IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2023 DEVELOPMENTS

The freestanding format leads while competition intensifies in built-in refrigerators

BluRoX freezing technology is offered while players focus on energy efficiency

Energy efficiency labels remain a strong deciding factor during the energy crisis

PROSPECTS AND OPPORTUNITIES

Growth of built-in challenged by underperforming construction and high mortgage rates

Fridge-freezers continue challenging individual fridges and freezers

Energy efficiency and a focus on fresh food are key trends shaping purchases

CATEGORY DATA

Table 33 Sales of Refrigeration Appliances by Category: Volume 2018-2023
Table 34 Sales of Refrigeration Appliances by Category: Value 2018-2023
Table 35 Sales of Refrigeration Appliances by Category: % Volume Growth 2018-2023
Table 36 Sales of Refrigeration Appliances by Category: % Value Growth 2018-2023
Table 37 Sales of Freezers by Format: % Volume 2018-2023
Table 38 Sales of Freezers by Volume Capacity: % Volume 2018-2023
Table 39 Sales of Fridge Freezers by Format: % Volume 2018-2023
Table 40 Sales of Fridge Freezers by Volume Capacity: % Volume 2018-2023
Table 41 Sales of Fridge Freezers by Smart Appliances: % Volume 2019-2023
Table 42 Sales of Fridges by Volume Capacity: % Volume 2018-2023
Table 43 NBO Company Shares of Refrigeration Appliances: % Volume 2019-2023
Table 44 LBN Brand Shares of Refrigeration Appliances: % Volume 2020-2023
Table 45 NBO Company Shares of Built-in Fridge Freezers: % Volume 2019-2023
Table 46 NBO Company Shares of Freestanding Fridge Freezers: % Volume 2019-2023
Table 47 NBO Company Shares of Built-in Fridges: % Volume 2019-2023
Table 48 NBO Company Shares of Freestanding Fridges: % Volume 2019-2023
Table 49 Distribution of Refrigeration Appliances by Format: % Volume 2018-2023
Table 50 Production of Refrigeration Appliances: Total Volume 2018-2023
Table 51 Forecast Sales of Refrigeration Appliances by Category: Volume 2023-2028
Table 52 Forecast Sales of Refrigeration Appliances by Category: Value 2023-2028
Table 53 Forecast Sales of Refrigeration Appliances by Category: % Volume Growth 2023-2028
Table 54 Forecast Sales of Refrigeration Appliances by Category: % Value Growth 2023-2028

HOME LAUNDRY APPLIANCES IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sales decline following an uplift in growth during home seclusion periods
New energy labels motivate consumers to buy more sophisticated models
Electrolux retains its lead, offering innovations on the landscape

PROSPECTS AND OPPORTUNITIES

Modest growth in retail volume as economic challenges dampen sales
Low penetration of tumble dryers offers strong opportunities for growth
Players to focus on marketing smart laundry appliances and connectivity

CATEGORY DATA

Table 55 Sales of Home Laundry Appliances by Category: Volume 2018-2023

Table 56 Sales of Home Laundry Appliances by Category: Value 2018-2023

Table 57 Sales of Home Laundry Appliances by Category: % Volume Growth
2018-2023

Table 58 Sales of Home Laundry Appliances by Category: % Value Growth 2018-2023

Table 59 Sales of Automatic Washer Dryers by Smart Appliances: % Volume
2018-2023

Table 60 Sales of Automatic Washing Machines by Format: % Volume 2018-2023

Table 61 Sales of Automatic Washing Machines by Volume Capacity: % Volume
2018-2023

Table 62 Sales of Automatic Washing Machines by Smart Appliances: % Volume
2019-2023

Table 63 NBO Company Shares of Home Laundry Appliances: % Volume 2019-2023

Table 64 LBN Brand Shares of Home Laundry Appliances: % Volume 2020-2023

Table 65 Distribution of Home Laundry Appliances by Format: % Volume 2018-2023

Table 66 Production of Home Laundry Appliances: Total Volume 2018-2023

Table 67 Forecast Sales of Home Laundry Appliances by Category: Volume 2023-2028

Table 68 Forecast Sales of Home Laundry Appliances by Category: Value 2023-2028

Table 69 Forecast Sales of Home Laundry Appliances by Category: % Volume Growth
2023-2028

Table 70 Forecast Sales of Home Laundry Appliances by Category: % Value Growth
2023-2028

DISHWASHERS IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2023 DEVELOPMENTS

Dishwashers record a double-digit decline following strong growth during COVID-19

Noise reduction and water saving remain among the most in-demand features

The manufacturing facility of Miele in Unicov doubles its production area

PROSPECTS AND OPPORTUNITIES

Recovery and return to positive growth as the economy improves

The demand for sustainable dishwashers is set to boost growth on the landscape

Growth of single and 2-person households with a preference for compact and slim
models

CATEGORY DATA

Table 71 Sales of Dishwashers by Category: Volume 2018-2023

Table 72 Sales of Dishwashers by Category: Value 2018-2023

Table 73 Sales of Dishwashers by Category: % Volume Growth 2018-2023

Table 74 Sales of Dishwashers by Category: % Value Growth 2018-2023

Table 75 Sales of Dishwashers by Format: % Volume 2018-2023

Table 76 Sales of Dishwashers by Smart Appliances: % Volume 2019-2023

Table 77 NBO Company Shares of Dishwashers: % Volume 2019-2023

Table 78 LBN Brand Shares of Dishwashers: % Volume 2020-2023

Table 79 Distribution of Dishwashers by Format: % Volume 2018-2023

Table 80 Production of Dishwashers: Total Volume 2018-2023

Table 81 Forecast Sales of Dishwashers by Category: Volume 2023-2028

Table 82 Forecast Sales of Dishwashers by Category: Value 2023-2028

Table 83 Forecast Sales of Dishwashers by Category: % Volume Growth 2023-2028

Table 84 Forecast Sales of Dishwashers by Category: % Value Growth 2023-2028

LARGE COOKING APPLIANCES IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2023 DEVELOPMENTS

Built-in kitchen appliances decline due to mortgages and slowdown of real estate
Premium offers and AI features arrive in the Czech Republic, boosting retail value
E-commerce loses ground as consumers return to traditional retail

PROSPECTS AND OPPORTUNITIES

Retail volumes of large cooking appliances to decline before rebound
Built-in hobs remain popular as consumers replace their outdated cookers
Players focus on functionality and innovations to boost retail value growth

CATEGORY DATA

Table 85 Sales of Large Cooking Appliances by Category: Volume 2018-2023

Table 86 Sales of Large Cooking Appliances by Category: Value 2018-2023

Table 87 Sales of Large Cooking Appliances by Category: % Volume Growth 2018-2023

Table 88 Sales of Large Cooking Appliances by Category: % Value Growth 2018-2023

Table 89 Sales of Built-in Hobs by Format: % Volume 2018-2023

Table 90 Sales of Ovens by Smart Appliances: % Volume 2019-2023

Table 91 NBO Company Shares of Large Cooking Appliances: % Volume 2019-2023

Table 92 LBN Brand Shares of Large Cooking Appliances: % Volume 2020-2023

Table 93 NBO Company Shares of Built-in Hobs: % Volume 2019-2023

Table 94 NBO Company Shares of Ovens: % Volume 2019-2023

Table 95 NBO Company Shares of Cooker Hoods: % Volume 2019-2023

Table 96 NBO Company Shares of Built-in Cooker Hoods: % Volume 2019-2023

Table 97 NBO Company Shares of Freestanding Cooker Hoods: % Volume 2019-2023

Table 98 NBO Company Shares of Cookers: % Volume 2019-2023

Table 99 NBO Company Shares of Range Cookers: % Volume 2019-2023

Table 100 Distribution of Large Cooking Appliances by Format: % Volume 2018-2023

Table 101 Production of Large Cooking Appliances: Total Volume 2018-2023

Table 102 Forecast Sales of Large Cooking Appliances by Category: Volume 2023-2028

Table 103 Forecast Sales of Large Cooking Appliances by Category: Value 2023-2028

Table 104 Forecast Sales of Large Cooking Appliances by Category: % Volume Growth 2023-2028

Table 105 Forecast Sales of Large Cooking Appliances by Category: % Value Growth 2023-2028

MICROWAVES IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2023 DEVELOPMENTS

An underperforming housing market has a negative impact on built-in microwaves

Economic pressure contributes to lower demand for microwaves

Smart features and connectivity remains niche on the microwave landscape

PROSPECTS AND OPPORTUNITIES

Improvements in the housing market will drive sales of built-in microwaves

Multifunctionality, convenience and design support the demand for microwaves

E-commerce rises as consumers appreciate convenience and fast delivery

CATEGORY DATA

Table 106 Sales of Microwaves by Category: Volume 2018-2023

Table 107 Sales of Microwaves by Category: Value 2018-2023

Table 108 Sales of Microwaves by Category: % Volume Growth 2018-2023

Table 109 Sales of Microwaves by Category: % Value Growth 2018-2023

Table 110 Sales of Microwaves by Smart Appliances: % Volume 2019-2023

Table 111 NBO Company Shares of Microwaves: % Volume 2019-2023

Table 112 LBN Brand Shares of Microwaves: % Volume 2020-2023

Table 113 Distribution of Microwaves by Format: % Volume 2018-2023

Table 114 Production of Microwaves: Total Volume 2018-2023

Table 115 Forecast Sales of Microwaves by Category: Volume 2023-2028

Table 116 Forecast Sales of Microwaves by Category: Value 2023-2028

Table 117 Forecast Sales of Microwaves by Category: % Volume Growth 2023-2028

Table 118 Forecast Sales of Microwaves by Category: % Value Growth 2023-2028

FOOD PREPARATION APPLIANCES IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2023 DEVELOPMENTS

Challenges for wireless mixers, juicers and food processors

Mixers focus on innovation while offering a wider range of options to consumers

E-commerce suffers a drop in demand following COVID-19 peaks

PROSPECTS AND OPPORTUNITIES

E-commerce set to recover sales, driven by convenience and delivery speed

Multifunctional appliances to gather interest and drive retail volume sales

Reparability of products is a growing selling point across the forecast period

CATEGORY DATA

Table 119 Sales of Food Preparation Appliances by Category: Volume 2018-2023

Table 120 Sales of Food Preparation Appliances by Category: Value 2018-2023

Table 121 Sales of Food Preparation Appliances by Category: % Volume Growth 2018-2023

Table 122 Sales of Food Preparation Appliances by Category: % Value Growth 2018-2023

Table 123 NBO Company Shares of Food Preparation Appliances: % Volume 2019-2023

Table 124 LBN Brand Shares of Food Preparation Appliances: % Volume 2020-2023

Table 125 Distribution of Food Preparation Appliances by Format: % Volume 2018-2023

Table 126 Forecast Sales of Food Preparation Appliances by Category: Volume 2023-2028

Table 127 Forecast Sales of Food Preparation Appliances by Category: Value 2023-2028

Table 128 Forecast Sales of Food Preparation Appliances by Category: % Volume Growth 2023-2028

Table 129 Forecast Sales of Food Preparation Appliances by Category: % Value Growth 2023-2028

SMALL COOKING APPLIANCES IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2023 DEVELOPMENTS

Retail volume sales decline following a boost in growth for small cooking appliances

Challenges for sales of coffee machines struggle during a time of rising prices

Demand for rice cookers and light fryers declines, while kettles focus on innovation

PROSPECTS AND OPPORTUNITIES

The demand for hard pod coffee is set to drop over the forecast period

Positive outlook driven by multifunctional products and upgrades

Manufacturers focus on expanding premium products to boost retail value growth

CATEGORY DATA

Table 130 Sales of Small Cooking Appliances by Category: Volume 2018-2023

Table 131 Sales of Small Cooking Appliances by Category: Value 2018-2023

Table 132 Sales of Small Cooking Appliances by Category: % Volume Growth 2018-2023

Table 133 Sales of Small Cooking Appliances by Category: % Value Growth 2018-2023

Table 134 Sales of Freestanding Hobs by Format: % Volume 2018-2023

Table 135 NBO Company Shares of Small Cooking Appliances: % Volume 2019-2023

Table 136 LBN Brand Shares of Small Cooking Appliances: % Volume 2020-2023

Table 137 Distribution of Small Cooking Appliances by Format: % Volume 2018-2023

Table 138 Forecast Sales of Small Cooking Appliances by Category: Volume 2023-2028

Table 139 Forecast Sales of Small Cooking Appliances by Category: Value 2023-2028

Table 140 Forecast Sales of Small Cooking Appliances by Category: % Volume Growth 2023-2028

Table 141 Forecast Sales of Small Cooking Appliances by Category: % Value Growth 2023-2028

VACUUM CLEANERS IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2023 DEVELOPMENTS

The robotic vacuum cleaner loses share as consumers cut down on non-essentials

Dyson launches robotic and wet vacuum cleaners, while Ecovacs changes distribution

Steam vacuum cleaners benefit from the strong focus on health and hygiene

PROSPECTS AND OPPORTUNITIES

Sales of vacuum cleaners improve after a post-COVID-19 decline

Ongoing decline for standard vacuum cleaners as consumers prefer stick models

Steam cleaning posts modest growth as players invest in enhancements

CATEGORY DATA

Table 142 Sales of Vacuum Cleaners by Category: Volume 2018-2023

Table 143 Sales of Vacuum Cleaners by Category: Value 2018-2023

Table 144 Sales of Vacuum Cleaners by Category: % Volume Growth 2018-2023

Table 145 Sales of Vacuum Cleaners by Category: % Value Growth 2018-2023

Table 146 Sales of Robotic Vacuum Cleaners by Smart Appliances: % Volume 2019-2023

Table 147 NBO Company Shares of Vacuum Cleaners: % Volume 2019-2023

Table 148 LBN Brand Shares of Vacuum Cleaners: % Volume 2020-2023

Table 149 Distribution of Vacuum Cleaners by Format: % Volume 2018-2023

Table 150 Forecast Sales of Vacuum Cleaners by Category: Volume 2023-2028

Table 151 Forecast Sales of Vacuum Cleaners by Category: Value 2023-2028

Table 152 Forecast Sales of Vacuum Cleaners by Category: % Volume Growth 2023-2028

Table 153 Forecast Sales of Vacuum Cleaners by Category: % Value Growth 2023-2028

PERSONAL CARE APPLIANCES IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2023 DEVELOPMENTS

Body shavers continue to slump following an uplift in sales during home seclusion

Oral care continues to be driven by innovations and replacements

The upgraded Dyson Airwrap launches, while Babyliss offers a new line

PROSPECTS AND OPPORTUNITIES

The ongoing interest in beauty and personal care drives retail volume growth

Innovation and a focus on cordless options boosts retail value growth

The advent of multifunctional devices is poised to shake up the landscape

CATEGORY DATA

Table 154 Sales of Personal Care Appliances by Category: Volume 2018-2023

Table 155 Sales of Personal Care Appliances by Category: Value 2018-2023

Table 156 Sales of Personal Care Appliances by Category: % Volume Growth 2018-2023

Table 157 Sales of Personal Care Appliances by Category: % Value Growth 2018-2023

Table 158 Sales of Body Shavers by Format: % Volume 2018-2023

Table 159 Sales of Hair Care Appliances by Format: % Volume 2018-2023

Table 160 NBO Company Shares of Personal Care Appliances 2019-2023

Table 161 LBN Brand Shares of Personal Care Appliances 2020-2023

Table 162 Distribution of Personal Care Appliances by Format: % Volume 2018-2023

Table 163 Forecast Sales of Personal Care Appliances by Category: Volume 2023-2028

Table 164 Forecast Sales of Personal Care Appliances by Category: Value 2023-2028

Table 165 Forecast Sales of Personal Care Appliances by Category: % Volume Growth 2023-2028

Table 166 Forecast Sales of Personal Care Appliances by Category: % Value Growth 2023-2028

AIR TREATMENT PRODUCTS IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sales of air treatment softens, with products moving into a sales decline

Residential split air conditioning records flat growth in 2023

Dehumidifiers sales rise during an uplift in energy prices

PROSPECTS AND OPPORTUNITIES

Multifunctional devices, including 2-in-1 or 3-in-1, will increase their presence

Innovation and appealing design continues to attract consumers' attention

E-commerce continues playing a major role in the distribution of air treatment

CATEGORY DATA

Table 167 Sales of Air Treatment Products by Category: Volume 2018-2023

Table 168 Sales of Air Treatment Products by Category: Value 2018-2023

Table 169 Sales of Air Treatment Products by Category: % Volume Growth 2018-2023

Table 170 Sales of Air Treatment Products by Category: % Value Growth 2018-2023

Table 171 Sales of Air Conditioners by Smart Appliances: % Volume 2019-2023

Table 172 NBO Company Shares of Air Treatment Products: % Volume 2019-2023

Table 173 LBN Brand Shares of Air Treatment Products: % Volume 2020-2023

Table 174 Distribution of Air Treatment Products by Format: % Volume 2018-2023

Table 175 Production of Air Conditioners: Total Volume 2018-2023

Table 176 Forecast Sales of Air Treatment Products by Category: Volume 2023-2028

Table 177 Forecast Sales of Air Treatment Products by Category: Value 2023-2028

Table 178 Forecast Sales of Air Treatment Products by Category: % Volume Growth 2023-2028

Table 179 Forecast Sales of Air Treatment Products by Category: % Value Growth 2023-2028

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