

Consumer Appliances in the Czech Republic

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Abstracts

Both retail volume and retail value growth in consumer appliances declined in the Czech Republic in 2023, with sales facing several challenges. Following two years of record sales driven by COVID-19 and lockdowns, which led many consumers to focus on home renovations, demand naturally reduced in 2023, and sales declined.

Manufacturers increased prices several times in 2022, between 11-23%, and again in Q1 of 2023, by a further 5-8%. However, these rises were absorbed to remain competitive, makin...

Euromonitor International's Consumer Appliances in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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