

# Consumer Appliances in Chile

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## Abstracts

Consumer appliances in Chile is witnessing a normalisation of demand in 2023 following several years of fluctuating growth rates. The first two years of the pandemic resulted in a surge in sales for many categories due to prolonged home seclusion. 2021 was particularly beneficial, due to various government subsidies to support the local economy, encouraging Chileans to invest in various appliances while they had access to greater financial liquidity. However, 2022 saw an easing of pandemic restr...

Euromonitor International's Consumer Appliances in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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