

# Consum, Sociedad Cooperativa Ltda in Retailing (Spain)

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## Abstracts

In pursuit of its goal of increasing its presence on Spain's Mediterranean coast, Consum, Sociedad Cooperativa Ltda has been opening new outlets as well as acquiring outlets from its competitors and refurbishing its existing outlets. During 2012, the company announced that, during the forecast period, it would focus its investment and development strategy on its beauty and personal care and homewares product lines. The first step in this process is set to involve creating separate areas within...

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