

Construction and Real Estate in the USA

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Abstracts

In 2019, the US housing market saw robust growth in demand, supported by rising household incomes. Property prices were also on the rise, recording a 4% increase over 2018. Expanding demand and rising prices allowed real estate developers to see healthy turnover growth, despite tightening lending conditions. Interest rates kept on rising during the year, affecting both builders and households; nevertheless, the industry maintained a solid performance.

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Construction and Real Estate market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Construction, Real Estate Activities.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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