

Construction and Real Estate in Japan

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Abstracts

The Japanese construction sector outperformed the overall industry in 2018, underpinned by reconstruction work after severe floods and typhoon and infrastructure investment in advance of the Tokyo 2020 Olympic Games. Despite the government's commitment to fiscal reform, authorities approved a record JPY97.7 trillion spending budget for financial year 2018. This was complemented with extra expenditure of JPY2.7 trillion to fund infrastructure projects.

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Construction and Real Estate market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Construction, Real Estate Activities.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Understand the competitive environment, the market's major players and

leading brands;

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