

Consortio Fashion Group spol sro in Retailing (Slovakia)

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Abstracts

The company plans to focus on enlarging the number of loyal consumers over the forecast period. Its online sales are predicted to post strong growth, mainly at the expense of its homeshopping business, and thus the company's website will receive all necessary attention. Price discounts and more incentives for loyal consumers will mean that the company should be able to maintain its leading position within homeshopping in Slovakia.

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