

Conserveira do Sul Lda in Packaged Food (Portugal)

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Abstracts

Conserveira do Sul Lda is expected to continue its existing strategy in packaged food, focusing on canned/preserved fish/seafood. Maintaining the position it held over the review period and the strong growth it saw in 2013 will be a major challenge as the company is not strong in this segment and faces increasing pressure from private label.

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