

CONNECTIONS-EUROTRAIN NV in Travel and Tourism (Belgium)

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Date: October 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: C608A4426EFEN

Abstracts

Positioned as a challenger in travel retail in Belgium, the company launched a new travel store concept in 2012. The first shop was opened in Antwerp. More outlets are expected to appear in 2013.

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