

Congrupo SA in Packaged Food (Colombia)

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Abstracts

Congrupo is a local company which distributes imported packaged food brands, such as Nerds, Hershey's, Nips and Act II. The company is also national brand owner of well-known local brands such as Jaibel (tea), Flips, Toost Avena and Karymba. The company strives to develop its own brands and to expand and develop its distribution.

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