

Conforama Suisse Holding SA in Retailing (Switzerland)

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Abstracts

Conforama Suisse Holding is expected to further consolidate its presence in Switzerland by focusing on store expansion. Besides, the company seeks to offer its customers a memorable shopping experience both in-store and online thanks to its product ranges, focusing on offering fashionable and clever design solutions at affordable prices.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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