

# Confiseur Läderach SA in Packaged Food (Switzerland)

https://marketpublishers.com/r/CF90C38A70AEN.html

Date: April 2015

Pages: 2

Price: US\$ 572.00 (Single User License)

ID: CF90C38A70AEN

### **Abstracts**

Confiseur Läderach is expected to continue to exploit its Swiss heritage, exemplifying values such as tradition and quality as it plans to position itself among the leading producers of premium chocolate products in Europe. The company is expected to continue to demonstrate a pioneering spirit by constantly innovating with its processes and products. Over the forecast period Confiseur Läderach's main focus will be on the freshness of its products and a reliance on craftsmanship.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Baby Food, Bakery, Canned/Preserved Food, Chilled Processed Food, Confectionery, Dairy, Dried Processed Food, Frozen Processed Food, Ice Cream, Impulse and Indulgence Products, Meal Replacement, Meal Solutions, Noodles, Nutrition/Staples, Oils and Fats, Pasta, Ready Meals, Sauces, Dressings and Condiments, Snack Bars, Soup, Spreads, Sweet and Savoury Snacks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;



Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



# **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Confiseur Läderach SA: Key Facts

Summary 2 Confiseur Läderach SA: Operational Indicators

Company Background

Internet Strategy

Private Label

Competitive Positioning



#### I would like to order

Product name: Confiseur Läderach SA in Packaged Food (Switzerland)

Product link: <a href="https://marketpublishers.com/r/CF90C38A70AEN.html">https://marketpublishers.com/r/CF90C38A70AEN.html</a>

Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/CF90C38A70AEN.html">https://marketpublishers.com/r/CF90C38A70AEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970