

Confiserie Triki le Moulin in Packaged Food (Tunisia)

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Abstracts

Confiserie Triki's immediate goal is to maintain its position as a leader in confectionery in Tunisia and in other countries in Africa, while over the medium term it aims to become an international reference company in confectionery. Confiserie Triki is now a major player in confectionery in Tunisia, where it offers innovative products and exceptional services.

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Pinpoint growth sectors and identify factors driving change;

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