

# Confectionery Packaging in the United Kingdom

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## Abstracts

When the COVID-19 pandemic hit the UK in 2020, at-home snacking became much more common, with many consumers turning to products in confectionery as a treat while they were unable to socialise. As consumers were unable to go out with friends or family, many looked for other ways of spending an enjoyable evening at home, and sweet treats were often used as a form of self-indulgence as consumers looked for different ways of making time spent at home feel more special. However, at the same time, co...

Euromonitor International's Confectionery Packaging in United Kingdom report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Chocolate Confectionery, Gum, Sugar Confectionery.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Confectionery Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Chocolate confectionery packaging unit volumes continue growing in 2020 and 2021

No major recovery for gum packaging in 2021 after demand plummets in 2020 due to restricted mobility

Luxury confectionery manufacturers increase packaging spend

#### PROSPECTS AND OPPORTUNITIES

Confectionery faces new labelling regulations

Consumers continue to enjoy a “big night in” even after lockdowns end

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