

Confectionery Packaging in Turkey

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The health and wellness trend has meant that people have been watching how much confectionery they or their children consume. Thus, portion control is expected to be a growing trend over the forecast period. In the last three years of the review period, the number of mini-size chocolate and sugar confectionery products increased. Companies packaged individually wrapped mini-size chocolate and sugar confectionery products in flexible plastic and plastic pouch packaging. For example, Eti Gida bega...

Euromonitor International's Confectionery Packaging in Turkey report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Confectionery, Gum, Sugar Confectionery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Confectionery Packaging market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

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