

Confectionery Packaging in South Africa

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Abstracts

Demand for boxed assortments packaging was badly hit during 2020, as lockdown restrictions led to a reduction in socialising and gifting occasions, resulting in this category losing around a fifth of its unit volumes year on year. Flexible plastic is the leading pack type in boxed assortments, with folding cartons close behind, with both seeing sharp declines in 2020. Many of the leading brands in boxed assortments are offered in flexible plastic packs, with retailers increasingly opting to stoc...

Euromonitor International's Confectionery Packaging in South Africa report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Confectionery, Gum, Sugar Confectionery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Confectionery Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Manufacturers react to rising costs by reducing pack size, particularly for countlines and tablets

PROSPECTS AND OPPORTUNITIES

Chocolate confectionery to see a muted performance over the forecast period

Persistent economic weakness will suppress confectionery packaging sales in the earlier years of the forecast period

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