

Confectionery Packaging in Indonesia

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Higher awareness of sugar intake and overall health has prompted consumers in Indonesia to prefer smaller pack sizes for their confectionery as this helps control portion size of sugary products. The rise of modern trade, in particular the rapid expansion of convenience stores, has also benefited small pack sizes as these are preferred through convenience stores for on-the-go consumption. Store operators also aim to offer a wider variety of products to achieve more varied visibility of products...

Euromonitor International's Confectionery Packaging in Indonesia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Confectionery, Gum, Sugar Confectionery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Confectionery Packaging market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

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