

Confectionery in Switzerland

<https://marketpublishers.com/r/C94903C59C8EN.html>

Date: September 2010

Pages: 86

Price: US\$ 2,100.00 (Single User License)

ID: C94903C59C8EN

Abstracts

The chocolate confectionery landscape saw the world's first tablet with sugar alternative stevia being launched in Switzerland in January 2010. Villars Maitre Chocolatier SA made waves with the launch of its "Dark 70% cocoa" tablets, which are low in sugar. According to Villars, it was the first chocolate maker to use a natural sweetener, made from stevia leaves. Villars' manufacturing philosophy is not to use any artificial colourings or flavourings and more similar products are expected to...

Euromonitor International's Chocolate Confectionery in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2005-2009, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2014 illustrate how the market is set to change.

Product coverage: Alfajores, Bagged Selflines/Softlines, Boiled Sweets, Boxed Assortments, Bubble Gum, Chewing Gum, Chocolate with Toys, Countlines, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Chocolate Confectionery, Other Sugar Confectionery, Pastilles, Gums, Jellies and Chews, Seasonal Chocolate, Tablets, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Chocolate Confectionery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Confectionery in Switzerland
Euromonitor International
September 2010

LIST OF CONTENTS AND TABLES

Executive Summary

Swiss Economy Recovering Slowly Post-recession

Health and Convenience Still Preeminent Trends in Switzerland

Swissness and Provenance

Private Label Gains Further Ground

Positive Outlook for the Forecast Period

Key Trends and Developments

the "swissness" Trend Gains Momentum During the Recession

Discounters' Expansion Continues

Polarisation and Provenance

Convenience Fuelling Changes To Packaged Food Industry

Obesity and Health Concerns

Market Data

Table 1 Sales of Packaged Food by Category: Volume 2005-2010

Table 2 Sales of Packaged Food by Category: Value 2005-2010

Table 3 Sales of Packaged Food by Category: % Volume Growth 2005-2010

Table 4 Sales of Packaged Food by Category: % Value Growth 2005-2010

Table 5 GBO Shares of Packaged Food 2005-2009

Table 6 NBO Shares of Packaged Food 2005-2009

Table 7 NBO Brand Shares of Packaged Food 2006-2009

Table 8 Sales of Packaged Food by Distribution Format: % Analysis 2005-2010

Table 9 Sales of Packaged Food by Category and Distribution Format: % Analysis
2010

Table 10 Forecast Sales of Packaged Food by Category: Volume 2010-2015

Table 11 Forecast Sales of Packaged Food by Category: Value 2010-2015

Table 12 Forecast Sales of Packaged Food by Category: % Volume Growth
2010-2015

Table 13 Forecast Sales of Packaged Food by Category: % Value Growth 2010-2015

Foodservice - Key Trends and Developments

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 14 Foodservice Sales of Packaged Food by Category: Volume 2005-2010

Table 15 Foodservice Sales of Packaged Food by Category: % Volume Growth 2005-2010

Table 16 Forecast Foodservice Sales of Packaged Food by Category: Volume 2010-2015

Table 17 Forecast Foodservice Sales of Packaged Food by Category: % Volume Growth 2010-2015

Impulse and Indulgence Products - Key Trends and Developments

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 18 Sales of Impulse and Indulgence Products by Category: Volume 2005-2010

Table 19 Sales of Impulse and Indulgence Products by Category: Value 2005-2010

Table 20 Sales of Impulse and Indulgence Products by Category: % Volume Growth 2005-2010

Table 21 Sales of Impulse and Indulgence Products by Category: % Value Growth 2005-2010

Table 22 Company Shares of Impulse and Indulgence Products 2005-2009

Table 23 Brand Shares of Impulse and Indulgence Products 2006-2009

Table 24 Forecast Sales of Impulse and Indulgence Products by Category: Volume 2010-2015

Table 25 Forecast Sales of Impulse and Indulgence Products by Category: Value 2010-2015

Table 26 Forecast Sales of Impulse and Indulgence Products by Category: % Volume Growth 2010-2015

Table 27 Forecast Sales of Impulse and Indulgence Products by Category: % Value Growth 2010-2015

Nutrition/staples - Key Trends and Developments

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 28 Sales of Nutrition/Staples by Category: Volume 2005-2010

Table 29 Sales of Nutrition/Staples by Category: Value 2005-2010

Table 30 Sales of Nutrition/Staples by Category: % Volume Growth 2005-2010

Table 31 Sales of Nutrition/Staples by Category: % Value Growth 2005-2010

Table 32 Company Shares of Nutrition/Staples 2005-2009

Table 33 Brand Shares of Nutrition/Staples 2006-2009

Table 34 Forecast Sales of Nutrition/Staples by Category: Volume 2010-2015

Table 35 Forecast Sales of Nutrition/Staples by Category: Value 2010-2015

Table 36 Forecast Sales of Nutrition/Staples by Category: % Volume Growth
2010-2015

Table 37 Forecast Sales of Nutrition/Staples by Category: % Value Growth 2010-2015
Meal Solutions - Key Trends and Developments

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 38 Sales of Meal Solutions by Category: Volume 2005-2010

Table 39 Sales of Meal Solutions by Category: Value 2005-2010

Table 40 Sales of Meal Solutions by Category: % Volume Growth 2005-2010

Table 41 Sales of Meal Solutions by Category: % Value Growth 2005-2010

Table 42 Company Shares of Meal Solutions 2005-2009

Table 43 Brand Shares of Meal Solutions 2006-2009

Table 44 Forecast Sales of Meal Solutions by Category: Volume 2010-2015

Table 45 Forecast Sales of Meal Solutions by Category: Value 2010-2015

Table 46 Forecast Sales of Meal Solutions by Category: % Volume Growth 2010-2015

Table 47 Forecast Sales of Meal Solutions by Category: % Value Growth 2010-2015

Definitions

Summary 1 Research Sources

Coop Genossenschaft

Strategic Direction

Key Facts

Summary 2 Coop Genossenschaft: Key Facts

Summary 3 Coop Genossenschaft: Operational Indicators 2007-2009

Company Background

Production

Summary 4 Coop Genossenschaft: Production Statistics 2009

Competitive Positioning

Summary 5 Coop Genossenschaft: Competitive Position 2009

Crémo SA

Strategic Direction

Key Facts

Summary 6 Cr mo SA: Key Facts

Summary 7 Cr mo SA: Operational Indicators 2007-2009

Company Background

Production

Summary 8 Cr mo SA: Production Statistics 2009

Competitive Positioning

Summary 9 Cr mo SA: Competitive Position 2009

Emmi AG

Strategic Direction

Key Facts

Summary 10 Emmi AG: Key Facts

Summary 11 Emmi AG: Operational Indicators 2007-2009

Company Background

Production

Summary 12 Emmi AG: Production Sites 2009

Competitive Positioning

Summary 13 Emmi AG: Competitive Position 2009

Hero AG

Strategic Direction

Key Facts

Summary 14 Hero AG: Key Facts

Summary 15 Hero AG: Operational Indicators 2009

Company Background

Production

Summary 16 Hero AG Production Statistics 2009

Competitive Positioning

Summary 17 Hero AG: Competitive Positioning 2009

Hilcona AG

Strategic Direction

Key Facts

Summary 18 Hilcona AG: Key Facts

Summary 19 Hilcona AG: Operational Indicators 2007-2009

Company Background

Production

Competitive Positioning

Summary 20 Hilcona AG Competitive Position 2009

Hug AG

Strategic Direction

Key Facts

Summary 21 HUG AG: Key Facts

Summary 22 HUG AG: Operational Indicators 2007-2009

Company Background

Production

Competitive Positioning

Summary 23 Hug AG: Competitive Position 2009

Migros Genossenschaftsbund Eg

Strategic Direction

Key Facts

Summary 24 Migros Genossenschaftsbund eG: Key Facts

Summary 25 Migros Genossenschaftsbund eG: Operational Indicators 2007-2009

Company Background

Production

Summary 26 Migros Genossenschaftsbund eG: Production Statistics 2009

Competitive Positioning

Summary 27 Migros Genossenschaftsbund: Competitive Position 2009

Ricola AG

Strategic Direction

Key Facts

Summary 28 Ricola AG: Key Facts

Summary 29 Ricola AG: Operational Indicators 2007-2009

Company Background

Production

Competitive Positioning

Summary 30 Ricola AG: Competitive Position 2009

Wander AG

Strategic Direction

Key Facts

Summary 31 Wander AG: Key Facts

Summary 32 Wander AG: Operational Indicators 2007-2009

Company Background

Production

Competitive Positioning

Summary 33 Wander AG: Competitive Positioning 2009

Zweifel Pomy-chips AG

Strategic Direction

Key Facts

Summary 34 Zweifel Pomy-Chips AG: Key Facts

Summary 35 Zweifel Pomy-Chips AG: Operational Indicators 2007-2009

Company Background

Production

Summary 36 Zweifel Pomy-Chips AG Production Statistics 2009

Competitive Positioning

Summary 37 Zweifel Pomy-Chips AG: Competitive Position 2009

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 48 Sales of Chocolate Confectionery by Category: Volume 2005-2010

Table 49 Sales of Chocolate Confectionery by Category: Value 2005-2010

Table 50 Sales of Chocolate Confectionery by Category: % Volume Growth 2005-2010

Table 51 Sales of Chocolate Confectionery by Category: % Value Growth 2005-2010

Table 52 Chocolate Tablets by Type: % Value Breakdown 2005-2010

Table 53 Chocolate Confectionery Company Shares 2005-2009

Table 54 Chocolate Confectionery Brand Shares 2006-2009

Table 55 Sales of Chocolate Confectionery by Distribution Format: % Analysis

2005-2010

Table 56 Forecast Sales of Chocolate Confectionery by Category: Volume 2010-2015

Table 57 Forecast Sales of Chocolate Confectionery by Category: Value 2010-2015

Table 58 Forecast Sales of Chocolate Confectionery by Category: % Volume Growth

2010-2015

Table 59 Forecast Sales of Chocolate Confectionery by Category: % Value Growth

2010-2015

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 60 Sales of Gum by Category: Volume 2005-2010

Table 61 Sales of Gum by Category: Value 2005-2010

Table 62 Sales of Gum by Category: % Volume Growth 2005-2010

Table 63 Sales of Gum by Category: % Value Growth 2005-2010

Table 64 Leading Flavours for Gum 2005-2010

Table 65 Gum Company Shares 2005-2009

Table 66 Gum Brand Shares 2006-2009

Table 67 Sales of Gum by Distribution Format: % Analysis 2005-2010

Table 68 Forecast Sales of Gum by Category: Volume 2010-2015

Table 69 Forecast Sales of Gum by Category: Value 2010-2015

Table 70 Forecast Sales of Gum by Category: % Volume Growth 2010-2015

Table 71 Forecast Sales of Gum by Category: % Value Growth 2010-2015

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 72 Sales of Sugar Confectionery by Category: Volume 2005-2010

Table 73 Sales of Sugar Confectionery by Category: Value 2005-2010

Table 74 Sales of Sugar Confectionery by Category: % Volume Growth 2005-2010

Table 75 Sales of Sugar Confectionery by Category: % Value Growth 2005-2010

Table 76 Sugarised Vs Sugar-free Sugar Confectionery % Breakdown by Type 2010

Table 77 Pastilles, Gums, Jellies and Chews by Type: % Value Breakdown 2005-2010

Table 78 Sugar Confectionery Company Shares 2005-2009

Table 79 Sugar Confectionery Brand Shares 2006-2009

Table 80 Sales of Sugar Confectionery by Distribution Format: % Analysis 2005-2010

Table 81 Forecast Sales of Sugar Confectionery by Category: Volume 2010-2015

Table 82 Forecast Sales of Sugar Confectionery by Category: Value 2010-2015

Table 83 Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2010-2015

Table 84 Forecast Sales of Sugar Confectionery by Category: % Value Growth 2010-2015

I would like to order

Product name: Confectionery in Switzerland

Product link: <https://marketpublishers.com/r/C94903C59C8EN.html>

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C94903C59C8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970