+44 20 8123 2220
info@marketpublishers.com

Confectionery in Latvia

https://marketpublishers.com/r/C979B723AA1EN.html
Date: November 2010
Pages: 66
Price: US$ 2,100.00 (Single User License)
ID: C979B723AA1EN

Abstracts

The economic crisis continued in Latvia during 2010, with unemployment reaching 18%. People reviewed their consumption patterns and excluded many impulse products from their baskets. As a result, retail value sales of chocolate confectionery dropped by 10% in 2010. However, chocolate confectionery products remain highly popular and are often purchased on-the-go as a snack and during celebrations. During holidays such as New Year, Christmas, and Easter, sales of chocolate confectionery increase...

Euromonitor International's Chocolate Confectionery in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2005-2009, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2014 illustrate how the market is set to change.

Product coverage: Alfajores, Bagged Selflines/Softlines, Boiled Sweets, Boxed Assortments, Bubble Gum, Chewing Gum, Chocolate with Toys, Countlines, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Chocolate Confectionery, Other Sugar Confectionery, Pastilles, Gums, Jellies and Chews, Seasonal Chocolate, Tablets, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Chocolate Confectionery market;

Pinpoint growth sectors and identify factors driving change;

+44 20 8123 2220
info@marketpublishers.com

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

Confectionery in Latvia
Euromonitor International
November 2010

LIST OF CONTENTS AND TABLES

Executive Summary
Economic Downturn Forces Food Sales in Latvia To Continue Declining
Consumers Driven by Discounts
Fight for Consumers Makes Competition More Intense
Supermarkets/hypermarkets Remains the Main Distribution Channel
Long-drawn Economic Crisis Will Negatively Impact Food Sales
Market Data
Table 1 Sales of Packaged Food by Category: Volume 2005-2010
Table 2 Sales of Packaged Food by Category: Value 2005-2010
Table 3 Sales of Packaged Food by Category: % Volume Growth 2005-2010
Table 4 Sales of Packaged Food by Category: % Value Growth 2005-2010
Table 5 GBO Shares of Packaged Food 2005-2009
Table 6 NBO Shares of Packaged Food 2005-2009
Table 7 NBO Brand Shares of Packaged Food 2006-2009
Table 8 Penetration of Private Label by Category 2005-2009
Table 9 Sales of Packaged Food by Distribution Format: % Analysis 2005-2010
Table 10 Sales of Packaged Food by Category and Distribution Format: % Analysis 2010
Table 11 Forecast Sales of Packaged Food by Category: Volume 2010-2015
Table 12 Forecast Sales of Packaged Food by Category: Value 2010-2015
Table 13 Forecast Sales of Packaged Food by Category: % Volume Growth 2010-2015
Table 14 Forecast Sales of Packaged Food by Category: % Value Growth 2010-2015
Foodservice - Key Trends and Developments
Headlines
Trends
Competitive Landscape
Prospects
Category Data
Table 15 Foodservice Sales of Packaged Food by Category: Volume 2005-2010
Table 16 Foodservice Sales of Packaged Food by Category: % Volume Growth

+44 20 8123 2220
info@marketpublishers.com

2005-2010
Table 17 Forecast Foodservice Sales of Packaged Food by Category: Volume 2010-2015
Table 18 Forecast Foodservice Sales of Packaged Food by Category: % Volume Growth 2010-2015
Impulse and Indulgence Products - Key Trends and Developments
Headlines
Trends
Competitive Landscape
Prospects
Category Data
Table 19 Sales of Impulse and Indulgence Products by Category: Volume 2005-2010
Table 20 Sales of Impulse and Indulgence Products by Category: Value 2005-2010
Table 21 Sales of Impulse and Indulgence Products by Category: % Volume Growth 2005-2010
Table 22 Sales of Impulse and Indulgence Products by Category: % Value Growth 2005-2010
Table 23 Company Shares of Impulse and Indulgence Products 2005-2009
Table 24 Brand Shares of Impulse and Indulgence Products 2006-2009
Table 25 Forecast Sales of Impulse and Indulgence Products by Category: Volume 2010-2015
Table 26 Forecast Sales of Impulse and Indulgence Products by Category: Value 2010-2015
Table 27 Forecast Sales of Impulse and Indulgence Products by Category: % Volume Growth 2010-2015
Table 28 Forecast Sales of Impulse and Indulgence Products by Category: % Value Growth 2010-2015
Nutrition/staples - Key Trends and Developments
Headlines
Trends
Competitive Landscape
Prospects
Category Data
Table 29 Sales of Nutrition/Staples by Category: Volume 2005-2010
Table 30 Sales of Nutrition/Staples by Category: Value 2005-2010
Table 31 Sales of Nutrition/Staples by Category: % Volume Growth 2005-2010
Table 32 Sales of Nutrition/Staples by Category: % Value Growth 2005-2010
Table 33 Company Shares of Nutrition/Staples 2005-2009
Table 34 Brand Shares of Nutrition/Staples 2006-2009

+44 20 8123 2220
info@marketpublishers.com

Table 35 Forecast Sales of Nutrition/Staples by Category: Volume 2010-2015
Table 36 Forecast Sales of Nutrition/Staples by Category: Value 2010-2015
Table 37 Forecast Sales of Nutrition/Staples by Category: % Volume Growth 2010-2015
Table 38 Forecast Sales of Nutrition/Staples by Category: % Value Growth 2010-2015
Meal Solutions - Key Trends and Developments
Headlines
Trends
Competitive Landscape
Prospects
Category Data
Table 39 Sales of Meal Solutions by Category: Volume 2005-2010
Table 40 Sales of Meal Solutions by Category: Value 2005-2010
Table 41 Sales of Meal Solutions by Category: % Volume Growth 2005-2010
Table 42 Sales of Meal Solutions by Category: % Value Growth 2005-2010
Table 43 Company Shares of Meal Solutions 2005-2009
Table 44 Brand Shares of Meal Solutions 2006-2009
Table 45 Forecast Sales of Meal Solutions by Category: Volume 2010-2015
Table 46 Forecast Sales of Meal Solutions by Category: Value 2010-2015
Table 47 Forecast Sales of Meal Solutions by Category: % Volume Growth 2010-2015
Table 48 Forecast Sales of Meal Solutions by Category: % Value Growth 2010-2015
Definitions
Summary 1 Research Sources
Dobeles Dzirnavnieks As
Strategic Direction
Key Facts
Summary 2 Dobeles Dzirnavnieks AS: Key Facts
Summary 3 Dobeles Dzirnavnieks AS: Operational Indicators
Company Background
Production
Competitive Positioning
Summary 4 Dobeles Dzirnavnieks AS: Competitive Position 2009
Laci Sia
Strategic Direction
Key Facts
Summary 5 Laci SIA: Key Facts
Summary 6 Laci SIA: Operational Indicators
Company Background
Production

+44 20 8123 2220
info@marketpublishers.com

Competitive Positioning
Summary 7 Laci SIA: Competitive Position 2009
Laima As
Strategic Direction
Key Facts
Summary 8 Laima AS: Key Facts
Summary 9 Laima AS: Operational Indicators
Production
Competitive Positioning
Summary 10 Laima AS: Competitive Position 2009
Pure Food Sia
Strategic Direction
Key Facts
Summary 11 Pure Food SIA: Key Facts
Summary 12 Pure Food SIA: Operational Indicators
Company Background
Production
Competitive Positioning
Summary 13 Pure Food SIA: Competitive Position 2009
Rigas Dzirnavnieks As
Strategic Direction
Key Facts
Summary 14 Rigas Dzirnavnieks AS: Key Facts
Summary 15 Rigas Dzirnavnieks AS: Operational Indicators
Company Background
Production
Competitive Positioning
Summary 16 Rigas Dzirnavnieks AS: Competitive Position 2009
Rigas Miesnieks As
Strategic Direction
Key Facts
Summary 17 Rigas Miesnieks AS: Key Facts
Summary 18 Rigas Miesnieks AS: Operational Indicators
Company Background
Production
Competitive Positioning
Summary 19 Rigas Miesnieks AS: Competitive Position 2009
Siera Nams A/S
Strategic Direction

+44 20 8123 2220
info@marketpublishers.com

Key Facts
Summary 20 Siera Nams AS: Key Facts
Summary 21 Siera Nams AS: Operational Indicators
Company Background
Production
Competitive Positioning
Summary 22 Siera Nams AS: Competitive Position 2009
Valmieras Piens As
Strategic Direction
Key Facts
Summary 23 Valmieras Piens AS: Key Facts
Summary 24 Valmieras Piens AS: Operational Indicators
Company Background
Production
Competitive Positioning
Summary 25 Valmieras Piens AS: Competitive Position 2009
Headlines
Trends
Competitive Landscape
Prospects
Category Data
Table 49 Sales of Chocolate Confectionery by Category: Volume 2005-2010
Table 50 Sales of Chocolate Confectionery by Category: Value 2005-2010
Table 51 Sales of Chocolate Confectionery by Category: % Volume Growth 2005-2010
Table 52 Sales of Chocolate Confectionery by Category: % Value Growth 2005-2010
Table 53 Chocolate Tablets by Type: % Value Breakdown 2005-2010
Table 54 Chocolate Confectionery Company Shares 2005-2009
Table 55 Chocolate Confectionery Brand Shares 2006-2009
Table 56 Sales of Chocolate Confectionery by Distribution Format: % Analysis 2005-2010
Table 57 Forecast Sales of Chocolate Confectionery by Category: Volume 2010-2015
Table 58 Forecast Sales of Chocolate Confectionery by Category: Value 2010-2015
Table 59 Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2010-2015
Table 60 Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2010-2015
Summary 26 Other Chocolate Confectionery: Product Types
Headlines
Trends

+44 20 8123 2220
info@marketpublishers.com

Competitive Landscape
Prospects
Category Data
Table 61 Sales of Gum by Category: Volume 2005-2010
Table 62 Sales of Gum by Category: Value 2005-2010
Table 63 Sales of Gum by Category: % Volume Growth 2005-2010
Table 64 Sales of Gum by Category: % Value Growth 2005-2010
Table 65 Gum Company Shares 2005-2009
Table 66 Gum Brand Shares 2006-2009
Table 67 Sales of Gum by Distribution Format: % Analysis 2005-2010
Table 68 Forecast Sales of Gum by Category: Volume 2010-2015
Table 69 Forecast Sales of Gum by Category: Value 2010-2015
Table 70 Forecast Sales of Gum by Category: % Volume Growth 2010-2015
Table 71 Forecast Sales of Gum by Category: % Value Growth 2010-2015
Headlines
Trends
Competitive Landscape
Prospects
Category Data
Table 72 Sales of Sugar Confectionery by Category: Volume 2005-2010
Table 73 Sales of Sugar Confectionery by Category: Value 2005-2010
Table 74 Sales of Sugar Confectionery by Category: % Volume Growth 2005-2010
Table 75 Sales of Sugar Confectionery by Category: % Value Growth 2005-2010
Table 76 Sugarised Vs Sugar-free Sugar Confectionery % Breakdown by Type 2010
Table 77 Pastilles, Gums, Jellies and Chews by Type: % Value Breakdown 2005-2010
Table 78 Sugar Confectionery Company Shares 2005-2009
Table 79 Sugar Confectionery Brand Shares 2006-2009
Table 80 Sales of Sugar Confectionery by Distribution Format: % Analysis 2005-2010
Table 81 Forecast Sales of Sugar Confectionery by Category: Volume 2010-2015
Table 82 Forecast Sales of Sugar Confectionery by Category: Value 2010-2015
Table 83 Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2010-2015
Table 84 Forecast Sales of Sugar Confectionery by Category: % Value Growth 2010-2015
Summary 27 Other Sugar Confectionery: Product Types

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Confectionery in Latvia
Product link: https://marketpublishers.com/r/C979B723AA1EN.html
Price: US$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C979B723AA1EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970