

# Confectionery in India

<https://marketpublishers.com/r/C7C0C5D3323EN.html>

Date: November 2010

Pages: 97

Price: US\$ 2,100.00 (Single User License)

ID: C7C0C5D3323EN

## Abstracts

With increasing numbers of modern grocery retailers following the global financial crisis as well as increasing consumer traffic in stores such as supermarkets/hypermarkets, manufacturers were more visible marketing bigger packaging sizes in these stores given that the consumers who patronise such stores tend to have higher than average disposable incomes. Thus, this larger packaging, which is priced above Rs10 per pack, was increasing its popularity among consumers in 2010. Furthermore, the...

Euromonitor International's Sugar Confectionery in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2005-2009, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2014 illustrate how the market is set to change.

**Product coverage:** Alfajores, Bagged Selflines/Softlines, Boiled Sweets, Boxed Assortments, Bubble Gum, Chewing Gum, Chocolate with Toys, Countlines, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Chocolate Confectionery, Other Sugar Confectionery, Pastilles, Gums, Jellies and Chews, Seasonal Chocolate, Tablets, Toffees, Caramels and Nougat.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Sugar Confectionery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Confectionery in India  
Euromonitor International  
November 2010

### LIST OF CONTENTS AND TABLES

- Executive Summary
- Packaged Food Sees Recovery in Growth in 2010
- Health and Wellness Products Start Emerging in the Market
- Domestic and Multinational Companies Drive Growth
- Supermarkets and Hypermarkets Are Becoming More Popular
- Packaged Food Expected To See Healthy Growth in the Future
- Key Trends and Developments
- New Launches Strive To Be Perceived As Healthier Options
- Urbanisation Drives Growth in Packaged Food
- Private Label Brands Increase Penetration
- Consolidation of Packaged Food Regulatory Framework
- More Sophisticated Products Geared for Deeper Penetration
- Territory Key Trends and Developments
- East and Northeast India
- North India
- South India
- West India
- Rural Vs Urban Key Trends and Developments
- Trends
- Competitive Landscape
- Prospects
- Market Data
  - Table 1 Sales of Packaged Food by Category: Volume 2005-2010
  - Table 2 Sales of Packaged Food by Category: Value 2005-2010
  - Table 3 Sales of Packaged Food by Category: % Volume Growth 2005-2010
  - Table 4 Sales of Packaged Food by Category: % Value Growth 2005-2010
  - Table 5 Sales of Packaged Food by Region: Value 2005-2010
  - Table 6 Sales of Packaged Food by Region: % Value Growth 2005-2010
  - Table 7 Sales of Packaged Food by Rural-Urban % Analysis 2010
  - Table 8 GBO Shares of Packaged Food 2005-2009
  - Table 9 NBO Shares of Packaged Food 2005-2009

Table 10 NBO Brand Shares of Packaged Food 2006-2009

Table 11 Penetration of Private Label by Category 2005-2009

Table 12 Sales of Packaged Food by Distribution Format: % Analysis 2005-2010

Table 13 Sales of Packaged Food by Category and Distribution Format: % Analysis 2010

Table 14 Forecast Sales of Packaged Food by Category: Volume 2010-2015

Table 15 Forecast Sales of Packaged Food by Category: Value 2010-2015

Table 16 Forecast Sales of Packaged Food by Category: % Volume Growth 2010-2015

Table 17 Forecast Sales of Packaged Food by Category: % Value Growth 2010-2015

Foodservice - Key Trends and Developments

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 18 Foodservice Sales of Packaged Food by Category: Volume 2005-2010

Table 19 Foodservice Sales of Packaged Food by Category: % Volume Growth 2005-2010

Table 20 Forecast Foodservice Sales of Packaged Food by Category: Volume 2010-2015

Table 21 Forecast Foodservice Sales of Packaged Food by Category: % Volume Growth 2010-2015

Impulse and Indulgence Products - Key Trends and Developments

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 22 Sales of Impulse and Indulgence Products by Category: Volume 2005-2010

Table 23 Sales of Impulse and Indulgence Products by Category: Value 2005-2010

Table 24 Sales of Impulse and Indulgence Products by Category: % Volume Growth 2005-2010

Table 25 Sales of Impulse and Indulgence Products by Category: % Value Growth 2005-2010

Table 26 Company Shares of Impulse and Indulgence Products 2005-2009

Table 27 Brand Shares of Impulse and Indulgence Products 2006-2009

Table 28 Forecast Sales of Impulse and Indulgence Products by Category: Volume 2010-2015

Table 29 Forecast Sales of Impulse and Indulgence Products by Category: Value 2010-2015

Table 30 Forecast Sales of Impulse and Indulgence Products by Category: % Volume Growth 2010-2015

Table 31 Forecast Sales of Impulse and Indulgence Products by Category: % Value Growth 2010-2015

Nutrition/staples - Key Trends and Developments

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 32 Sales of Nutrition/Staples by Category: Volume 2005-2010

Table 33 Sales of Nutrition/Staples by Category: Value 2005-2010

Table 34 Sales of Nutrition/Staples by Category: % Volume Growth 2005-2010

Table 35 Sales of Nutrition/Staples by Category: % Value Growth 2005-2010

Table 36 Company Shares of Nutrition/Staples 2005-2009

Table 37 Brand Shares of Nutrition/Staples 2006-2009

Table 38 Forecast Sales of Nutrition/Staples by Category: Volume 2010-2015

Table 39 Forecast Sales of Nutrition/Staples by Category: Value 2010-2015

Table 40 Forecast Sales of Nutrition/Staples by Category: % Volume Growth 2010-2015

Table 41 Forecast Sales of Nutrition/Staples by Category: % Value Growth 2010-2015

Meal Solutions - Key Trends and Developments

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 42 Sales of Meal Solutions by Category: Volume 2005-2010

Table 43 Sales of Meal Solutions by Category: Value 2005-2010

Table 44 Sales of Meal Solutions by Category: % Volume Growth 2005-2010

Table 45 Sales of Meal Solutions by Category: % Value Growth 2005-2010

Table 46 Company Shares of Meal Solutions 2005-2009

Table 47 Brand Shares of Meal Solutions 2006-2009

Table 48 Forecast Sales of Meal Solutions by Category: Volume 2010-2015

Table 49 Forecast Sales of Meal Solutions by Category: Value 2010-2015

Table 50 Forecast Sales of Meal Solutions by Category: % Volume Growth 2010-2015

Table 51 Forecast Sales of Meal Solutions by Category: % Value Growth 2010-2015

Definitions

Sources

Summary 1 Research Sources

Britannia Industries Ltd

Strategic Direction

Key Facts

Summary 2 Britannia Industries Ltd: Key Facts

Summary 3 Britannia Industries Ltd: Operational Indicators

Company Background

Production

Summary 4 Britannia Industries Ltd: Production Statistics 2010

Competitive Positioning

Summary 5 Britannia Industries Ltd: Competitive Position 2009

GlaxoSmithKline Consumer Healthcare Ltd

Strategic Direction

Key Facts

Summary 6 GlaxoSmithKline Consumer Healthcare Ltd: Key Facts

Summary 7 GlaxoSmithKline Consumer Healthcare Ltd: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 8 GlaxoSmithKline Consumer Healthcare Ltd: Competitive Position 2009

Gujarat Co-operative Milk Marketing Federation Ltd

Strategic Direction

Key Facts

Summary 9 Gujarat Co-operative Milk Marketing Federation Ltd: Key Facts

Summary 10 Gujarat Co-operative Milk Marketing Federation Ltd: Operational

Indicators

Company Background

Production

Competitive Positioning

Summary 11 Gujarat Co-operative Milk Marketing Federation Ltd: Competitive Position 2009

Hindustan Unilever Ltd

Strategic Direction

Key Facts

Summary 12 Hindustan Unilever Ltd: Key Facts

Summary 13 Hindustan Unilever Ltd: Operational Indicators

Company Background

**Production**

Summary 14 Hindustan Unilever Ltd: Production Statistics 2009

**Competitive Positioning**

Summary 15 Summary Hindustan Unilever Ltd: Competitive Position 2009

**Itc Ltd****Strategic Direction****Key Facts**

Summary 16 ITC Ltd: Key Facts

Summary 17 ITC Ltd: Operational Indicators

**Company Background****Production**

Summary 18 ITC Ltd: Production Statistics 2010

**Competitive Positioning**

Summary 19 ITC Ltd: Competitive Position 2009

**Karnataka Cooperative Milk Producers Federation Ltd****Strategic Direction****Key Facts**

Summary 20 Karnataka Cooperative Milk Producers Federation Ltd: Key Facts

**Company Background****Production****Competitive Positioning**

Summary 21 Summary Karnataka Cooperative Milk Producers Federation Ltd:

**Competitive Position 2009****Kohinoor Foods Ltd****Strategic Direction****Key Facts**

Summary 22 Kohinoor Foods Ltd: Key Facts

**Company Background****Production****Competitive Positioning**

Summary 23 Summary Kohinoor Foods Ltd: Competitive Position 2009

**Mother Dairy Fruit & Vege Table Ltd****Strategic Direction****Key Facts**

Summary 24 Mother Dairy Fruit & Vege Table Ltd: Key Facts

**Company Background****Production****Competitive Positioning**

Summary 25 Summary Mother Dairy Fruit & Vege Table Ltd: Competitive Position

2009

Mrs Bector's Food Specialities Ltd

Strategic Direction

Key Facts

Summary 26 Mrs Bector's Food Specialities Pvt Ltd: Key Facts

Company Background

Production

Summary 27 Mrs Bector's Food Specialities Pvt Ltd: Key Facts

Competitive Positioning

Nestlé India Ltd

Strategic Direction

Key Facts

Summary 28 Nestlé India Ltd: Key Facts

Summary 29 Nestlé India Ltd: Operational Indicators

Company Background

Production

Summary 30 Nestlé India Ltd: Production Statistics 2009

Competitive Positioning

Summary 31 Nestlé India Ltd: Competitive Position 2009

Parle Products Pvt Ltd

Strategic Direction

Key Facts

Summary 32 Parle Products Pvt Ltd: Key Facts

Company Background

Production

Competitive Positioning

Summary 33 Parle Products Pvt Ltd: Competitive Position 2009

S Narendrakumar & Co

Strategic Direction

Key Facts

Summary 34 S Narendrakumar & Co: Key Facts

Company Background

Production

Competitive Positioning

Summary 35 S Narendrakumar & Co: Competitive Position 2009

Headlines

Trends

Competitive Landscape

Prospects



## Category Data

Table 52 Sales of Chocolate Confectionery by Category: Volume 2005-2010

Table 53 Sales of Chocolate Confectionery by Category: Value 2005-2010

Table 54 Sales of Chocolate Confectionery by Category: % Volume Growth 2005-2010

Table 55 Sales of Chocolate Confectionery by Category: % Value Growth 2005-2010

Table 56 Chocolate Tablets by Type: % Value Breakdown 2005-2010

Table 57 Chocolate Confectionery Company Shares 2005-2009

Table 58 Chocolate Confectionery Brand Shares 2006-2009

Table 59 Sales of Chocolate Confectionery by Distribution Format: % Analysis  
2005-2010

Table 60 Forecast Sales of Chocolate Confectionery by Category: Volume 2010-2015

Table 61 Forecast Sales of Chocolate Confectionery by Category: Value 2010-2015

Table 62 Forecast Sales of Chocolate Confectionery by Category: % Volume Growth  
2010-2015

Table 63 Forecast Sales of Chocolate Confectionery by Category: % Value Growth  
2010-2015

Summary 36 Other Chocolate Confectionery: Product Types

## Headlines

### Trends

### Competitive Landscape

### Prospects

## Category Data

Table 64 Sales of Gum by Category: Volume 2005-2010

Table 65 Sales of Gum by Category: Value 2005-2010

Table 66 Sales of Gum by Category: % Volume Growth 2005-2010

Table 67 Sales of Gum by Category: % Value Growth 2005-2010

Table 68 Leading Flavours for Gum 2005-2010

Table 69 Gum Company Shares 2005-2009

Table 70 Gum Brand Shares 2006-2009

Table 71 Sales of Gum by Distribution Format: % Analysis 2005-2010

Table 72 Forecast Sales of Gum by Category: Volume 2010-2015

Table 73 Forecast Sales of Gum by Category: Value 2010-2015

Table 74 Forecast Sales of Gum by Category: % Volume Growth 2010-2015

Table 75 Forecast Sales of Gum by Category: % Value Growth 2010-2015

## Headlines

### Trends

### Competitive Landscape

### Prospects

## Category Data

- Table 76 Sales of Sugar Confectionery by Category: Volume 2005-2010
- Table 77 Sales of Sugar Confectionery by Category: Value 2005-2010
- Table 78 Sales of Sugar Confectionery by Category: % Volume Growth 2005-2010
- Table 79 Sales of Sugar Confectionery by Category: % Value Growth 2005-2010
- Table 80 Sugarised Vs Sugar-free Sugar Confectionery % Breakdown by Type 2010
- Table 81 Pastilles, Gums, Jellies and Chews by Type: % Value Breakdown 2005-2010
- Table 82 Sugar Confectionery Company Shares 2005-2009
- Table 83 Sugar Confectionery Brand Shares 2006-2009
- Table 84 Sales of Sugar Confectionery by Distribution Format: % Analysis 2005-2010
- Table 85 Forecast Sales of Sugar Confectionery by Category: Volume 2010-2015
- Table 86 Forecast Sales of Sugar Confectionery by Category: Value 2010-2015
- Table 87 Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2010-2015
- Table 88 Forecast Sales of Sugar Confectionery by Category: % Value Growth 2010-2015

## I would like to order

Product name: Confectionery in India

Product link: <https://marketpublishers.com/r/C7C0C5D3323EN.html>

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C7C0C5D3323EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970