

# Confectionery Packaging in Saudi Arabia

<https://marketpublishers.com/r/CBE1EE7DDDEEN.html>

Date: July 2022

Pages: 9

Price: US\$ 990.00 (Single User License)

ID: CBE1EE7DDDEEN

## Abstracts

While all of the three main areas of confectionery – chocolate confectionery, sugar confectionery and gum – had all been recording declining unit volumes in their packaging at some point over the pre-pandemic review period, the arrival of COVID-19, allied to the restrictions implemented by the authorities to curb the spread of the virus, resulted in a steep decline for confectionery packaging. Both chocolate confectionery and gum recorded double-digit declines in their packaging unit volumes in...

Euromonitor International's Confectionery Packaging in Saudi Arabia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Chocolate Confectionery, Gum, Sugar Confectionery.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Confectionery Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### CONFECTIONERY PACKAGING IN SAUDI ARABIA

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Confectionery packaging performance improves, but unit volumes still remain in decline in 2021

Boxed assortments packaging hit by restricted gift-giving occasions and pandemic's economic impact

COVID-19 stimulates healthy living trends, suppressing overall growth and driving a shift towards smaller pack sizes

#### PROSPECTS AND OPPORTUNITIES

Stand-up pouches with zip/press closures on the rise, but flexible plastic still reigns supreme

Smaller pack sizes gaining popularity in gum and sugar confectionery

## I would like to order

Product name: Confectionery Packaging in Saudi Arabia

Product link: <https://marketpublishers.com/r/CBE1EE7DDDEEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CBE1EE7DDDEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970