

Confectionery Packaging in France

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Abstracts

Manufacturers have doubts about the ability of confectionery and thus its packaging to post positive volume growth over the forecast period, with the category and, more particularly sugar confectionery, under scrutiny by nutritionists and local authorities. In 2017 and 2018, there were intensifying talks in France over regulations on sugary and fatty packaged food products. However, for the moment, the only regulation affecting sugar consumption is the "second soda tax" on sugary soft drinks sin...

Euromonitor International's Confectionery Packaging in France report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Confectionery, Gum, Sugar Confectionery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Confectionery Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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