

# Concepcion Industries Inc in Consumer Appliances (Philippines)

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## Abstracts

Concepcion Industries Inc is expected to strengthen its position in the consumer appliances market through its partnership with its Chinese brand Midea. Through this joint venture, the manufacturer is expected to enter other categories both in large and small cooking appliances, including home laundry appliances and small cooking appliances, among others. Alongside this expansion is Concepcion Industries' effort in expanding its shares in refrigeration appliances and air conditioners. Aside...

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