

Concentrates in Ireland

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Abstracts

Retail volume sales of concentrates were under pressure in Ireland in 2023. Strong growth in demand during the COVID-19 pandemic, with consumers shifting to retail in line with the heavy restrictions on foodservice, fostered stabilisation towards the end of the review period as society reopened. In this light, the key player, Britvic Ireland offered on-the-go options like Mi Wadi Mini and Robinsons Mini, in order to benefit from the convenience trend.

Euromonitor International's Concentrates in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Concentrates market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
May 2024

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