

Concentrates in Ukraine

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Abstracts

Demand for concentrates is very limited in Ukraine, although the category did see a return to growth in retail volume terms in 2023 with these products benefiting from their affordability. Concentrates are mainly consumed by price-sensitive older Ukrainians who have drunk them since Soviet times. Kisel – a traditional drink made from fruit, fruit juice and starch – is particularly popular. Younger consumers tend to perceive concentrates as old fashioned and unnatural, preferring other types of s...

Euromonitor International's Concentrates in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Concentrates market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
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