

# Concentrates in Russia

<https://marketpublishers.com/r/C8D1B0AF7EDEN.html>

Date: January 2022

Pages: 39

Price: US\$ 990.00 (Single User License)

ID: C8D1B0AF7EDEN

## Abstracts

Powder concentrates remained the major category in concentrates in 2021, accounting for 97% of off-trade volume sales in RTD volume terms. This category is mainly presented in the form of kisel (traditional Russian drink based on berries and starch sold both in powder and liquid concentrates formats), with kvass (traditional fermented drink) powder concentrates being the other popular option. Powder concentrates continued to see only modest gains in retail volume terms in 2021. This drink is ver...

Euromonitor International's Concentrates in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

**Product coverage:** Liquid Concentrates, Powder Concentrates.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Concentrates market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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