

# ConAgra Foods Inc in Packaged Food (USA)

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## Abstracts

Undergoing major changes in recent years, ConAgra has aggressively pursued measures to cut down on costs and improve efficiency, while reassessing its image as a company by innovating many of its brands and even shedding some. In 2015, the company cut 1,500 jobs and transferred its corporate headquarters from Omaha, Nebraska, to downtown Chicago in an effort to attract younger and more urban talent. Since making this move, ConAgra has also discontinued its private label business, spun its Lamb W...

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**Product coverage:** Baby Food, Baked Goods, Breakfast Cereals, Confectionery, Dairy, Edible Oils, Ice Cream and Frozen Desserts, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Savoury Snacks, Soup, Spreads, Sweet Biscuits, Snack Bars and Fruit Snacks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Use five-year forecasts to assess how the market is predicted to develop.

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