

Computers and Peripherals in Singapore

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Abstracts

In Singapore, computers and peripherals is expected to continue to experience retail volume decline in 2024, although at a slower rate than in the previous year. This fall in sales can partly be attributed to the surge in spending on computers and peripherals during the early stages of the pandemic, when individuals were confined to their homes. Consequently, there is so far limited necessity for upgrading these devices. The surge in demand for computers and peripherals in 2020, driven by the tr...

Euromonitor International's Computers and Peripherals in Singapore report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Computers and Peripherals market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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