

Computers and Peripherals in Saudi Arabia

URL:	https://marketpublishers.com/r/C2A3D554279EN.html
Date:	August 21, 2018
Pages:	17
Price:	US\$ 990.00
ID:	C2A3D554279EN

The Middle East has one of the world's fastest growing online video gaming communities, with Saudi Arabia being the largest market. As a result of the country's conservative culture, young people have embraced the world of online gaming for entertainment. This has led to demand for powerful gaming desktops and laptops, with gaming laptops being purchased more frequently than traditional desktops. The constant growth of gaming is fuelling demand for gaming laptops, especially 2-in-1s and converti...

Euromonitor International's Computers and Peripherals in Saudi Arabia report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Computers and Peripherals market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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