

Computers and Peripherals in Russia

URL:	https://marketpublishers.com/r/C46E47D6875EN.html
Date:	August 8, 2017
Pages:	24
Price:	US\$ 990.00
ID:	C46E47D6875EN

The decline in volume sales of computers and peripherals continued to slow down in 2017, after the Russian economy had faced turmoil after 2014. The decline in the Russia economy stopped in 2017 and the inflation rate stabilised, which brought back some certainty to the level of purchases; however, real incomes and consequently the purchasing powers of Russians remained weak in 2017, thus directly impacting retail sales. Still, the need to replace older models of computers and peripherals and al...

Euromonitor International's Computers and Peripherals in Russia report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Computers and Peripherals market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Computers and Peripherals by Category: Volume 2012-2017

Table 2 Sales of Computers and Peripherals by Category: Value 2012-2017

Table 3 Sales of Computers and Peripherals by Category: % Volume Growth 2012-2017

Table 4 Sales of Computers and Peripherals by Category: % Value Growth 2012-2017

- Table 5 Sales of Computers by Category: Business Volume 2012-2017
- Table 6 Sales of Computers by Category: Business Value MSP 2012-2017
- Table 7 Sales of Computers by Category: Business Volume Growth 2012-2017
- Table 8 Sales of Computers by Category: Business Value MSP Growth 2012-2017
- Table 9 Sales of Laptops by Form Factor 2016-2017
- Table 10 Sales of Tablets by Operating System 2012-2017
- Table 11 NBO Company Shares of Computers and Peripherals: % Volume 2013-2017
- Table 12 LBN Brand Shares of Computers and Peripherals: % Volume 2014-2017
- Table 13 Distribution of Computers and Peripherals by Channel: % Volume 2012-2017
- Table 14 Forecast Sales of Computers and Peripherals by Category: Volume 2017-2022
- Table 15 Forecast Sales of Computers and Peripherals by Category: Value 2017-2022
- Table 16 Forecast Sales of Computers and Peripherals by Category: % Volume Growth 2017-2022
- Table 17 Forecast Sales of Computers and Peripherals by Category: % Value Growth 2017-2022
- Table 18 Forecast Sales of Computers by Category: Business Volume 2017-2022
- Table 19 Forecast Sales of Computers by Category: Business Value MSP 2017-2022
- Table 20 Forecast Sales of Computers by Category: Business Volume Growth 2017-2022
- Table 21 Forecast Sales of Computers by Category: Business Value MSP Growth 2017-2022
- Table 22 Forecast Sales of Laptops by Form Factor 2017-2022
- Table 23 Forecast Sales of Tablets by Operating System 2016-2018

Executive Summary

Market Remains Unbalanced

Demand for Connectivity

Major Brands Compete With Cheaper Rivals

Online Sales Continue at A Strong Pace

Moderate Growth Is Anticipated

Key Trends and Developments

Macroeconomic Trends Remain Weak

Consolidation Is Taking Place

Wearable Electronics Become Available To Consumers

Market Data

- Table 24 Sales of Consumer Electronics by Category: Volume 2012-2017
- Table 25 Sales of Consumer Electronics by Category: Value 2012-2017
- Table 26 Sales of Consumer Electronics by Category: % Volume Growth 2012-2017
- Table 27 Sales of Consumer Electronics by Category: % Value Growth 2012-2017
- Table 28 NBO Company Shares of Consumer Electronics: % Volume 2013-2017
- Table 29 LBN Brand Shares of Consumer Electronics: % Volume 2014-2017
- Table 30 Distribution of Consumer Electronics by Channel: % Volume 2012-2017
- Table 31 Forecast Sales of Consumer Electronics by Category: Volume 2017-2022
- Table 32 Forecast Sales of Consumer Electronics by Category: Value 2017-2022
- Table 33 Forecast Sales of Consumer Electronics by Category: % Volume Growth 2017-2022
- Table 34 Forecast Sales of Consumer Electronics by Category: % Value Growth 2017-2022

Sources

Summary 1 Research Sources

I would like to order:

Product name: Computers and Peripherals in Russia
Product link: <https://marketpublishers.com/r/C46E47D6875EN.html>
Product ID: C46E47D6875EN
Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/C46E47D6875EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**