

Computers and Peripherals in Hong Kong, China

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Abstracts

Desktop and laptops are benefitting from the COVID-19 outbreak in Hong Kong. Social distancing measures has forced consumers to work and learn from home, resulting in an increase in demand for home office equipment. All categories of computers and peripherals are showing retail volume growth in 2020, following declines across the board in 2019. According to a trade interview, whilst the decline for computers had stabilised in the first half of 2019, social unrest made the operating environment i...

Euromonitor International's Computers and Peripherals in Hong Kong, China report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Computers and Peripherals market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Growing number of AMD products

Asus continues to gain share through innovation, leading the way with AMD-powered gaming laptops

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