

Computers and Peripherals in Brazil

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Abstracts

Although the initial forecast for 2022 was for slow growth in volume sales, the reality of that year was more complex and challenging than previously expected. 2020 showed a huge increase in sales of computers and peripherals, and growth continued in 2021 (although at a lower level) because of the pandemic, due to more time spent at home, and because companies did whatever they could to increase their sales in an unstable scenario. However, in 2022 the global economic crisis had a bigger impact...

Euromonitor International's Computers and Peripherals in Brazil report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Computers and Peripherals market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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