

Comptoir Métallurgique Marocain in Consumer Electronics (Morocco)

<https://marketpublishers.com/r/CACDDD77226EN.html>

Date: November 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: CACDDD77226EN

Abstracts

Comptoir Métallurgique Marocain is expected to focus strongly on online marketing and internet retailing in the forecast period, in response to a growing number of Moroccans going online. The company is expected to particularly focus on building stronger ties with consumers via sites such as Facebook, which will also enable it to better gauge changing consumer demand. The company is also expected to continue to expand outlet volume at a slow pace, with a focus on high-traffic locations in...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Computers and Peripherals, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Comptoir Métallurgique Marocain: Key Facts

Summary 2 Comptoir Métallurgique Marocain: Operational Indicators

Company Background

Internet Strategy

Private Label

Competitive Positioning

Summary 3 Comptoir Métallurgique Marocain: Competitive Position 2013

I would like to order

Product name: Comptoir Métallurgique Marocain in Consumer Electronics (Morocco)

Product link: <https://marketpublishers.com/r/CACDDD77226EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CACDDD77226EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970