

Comptoir Métallurgique Marocain in Consumer Appliances (Morocco)

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Abstracts

The company's modern retail outlets are equipped to a high specification and aimed at high-end consumers who demand the best from a specialist retailer. It offers a unique selection of products and brands, together comprehensive services, with a competent sales force that listens to customer requirements. It was the first fully nationwide consumer appliances store. Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles. **Product coverage:** Major Appliances, Small Appliances. **Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data. **Why buy this report?**

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drive informed strategic planning.

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