

Commerzbank AG in Financial Cards and Payments (Germany)

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Abstracts

Commerzbank aims to further strengthen its strong position in its core market, Germany, through a restructuring of its private banking business. Therefore, the bank will concentrate on consumer and corporate banking, in which it aims to fulfil the banking services needs of its customers and regain consumer trust after the financial crisis. With regard to the changing conditions and consumer behaviour in the financial industry, Commerzbank aims to minimise risks and to optimise its capital...

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