

Commercial & Domestic Appliance Co (CADAC) in Home and Garden (South Africa)

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Abstracts

Commercial & Domestic Appliance Co's (CADAC) strategic direction is centred on offering consumers quality durable and convenient products. Many consumers in South Africa do not have the income to travel overseas for holidays. As a result, many are likely to opt for domestic holidays during the forecast period, in response to currency instability. This trend is likely to boost consumer demand for mobile outdoor cooking equipment. CADAC is expected to continue to focus on innovation and research...

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