

Commerce 2040: Revolutionary Tech Will Boost Consumer Engagement

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Abstracts

Explore how underlying drivers could change different consumer worlds over the next 20 years. In this report, Euromonitor outlines a vision for commerce in 2040, highlighting the new formats, business models and experiences that consumers of tomorrow will expect, and the implications thereof. This thought-provoking report, which serves as the kick-off of the broader Commerce 2040 series, includes visualisations of next-gen commerce in the future entertainment venue, retail store and home.

Strategy Briefings offer unique insight into emerging trends world-wide. Aimed squarely at strategists and planners, they draw on Euromonitor International's vast information resources to give top line insight across markets and within consumer segments. Written by some of our most experienced analysts, they are designed as provocations for senior management to use in their own forum, allowing them to stand back and reflect on the behaviour and motivation driving global markets today and tomorrow

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Understand motivation

Forward-looking outlook

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