

# Commerce 2040: The Future of the Retail Store in a Digital World

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## Abstracts

Euromonitor International's Commerce 2040 series outlines a vision for how consumers might shop in two decades. This report focuses on how the competing forces that are reshaping retail will impact the future of the store. In particular, the shift towards e-commerce is forcing retailers and brands to rethink the purpose and use of stores. By depicting this long-term view, companies can take meaningful action today to adapt to the changing retail landscape in the digital era.

Euromonitor International's Commerce 2040: The Future of the Retail Store in a Digital World global briefing offers an insight into the size and shape of the retailing industry, highlights emerging trends, their effects on retailing in markets around the world, on the development of channels and consumers' shopping patterns. It identifies the leading companies and brands, offers strategic analysis of key factors influencing the market – be they the developments of new store types, the importance of non-store retailing, economic/lifestyle influences, private label or pricing issues. Forecasts illustrate how the market is set to change and criteria for success.

**Product coverage:** Non-Store Retailing, Store-based Retailing.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Competing Forces Reshaping Retail

How Retail Stores Might Evolve by 2040

A Glimpse into the Future Retail Store

How to Prepare for These Long-Term Shifts

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