

# Colour Cosmetics in Uruguay

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## Abstracts

2023 saw colour cosmetics record positive volume growth for the third consecutive year as the return to pre-pandemic lifestyles meant that many local consumers had more reason to wear colour cosmetics. The return to working and socialising outside of the home on a daily basis presented local women with opportunities to wear a variety of colour cosmetics more often, including eye make-up and facial make-up, two categories that recorded particularly dynamic volume growth during the year. Value gro...

Euromonitor International's Colour Cosmetics in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Colour Cosmetics market;

- Pinpoint growth sectors and identify factors driving change;

- Understand the competitive environment, the market's major players and leading brands;

- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Colour Cosmetics in Uruguay  
Euromonitor International  
April 2024

### LIST OF CONTENTS AND TABLES

COLOUR COSMETICS IN URUGUAY  
KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Another year of positive volume growth for colour cosmetics  
L'Oréal benefits from the launch of its new product Revitalift Retinol  
Pharmacies consolidates its leading position as direct selling loses ground

### PROSPECTS AND OPPORTUNITIES

Direct sellers to modify their sales strategies to recover ground lost to the informal trade  
Innovation, sustainability, and promotions to remain key spurs on sales growth  
Social media set to become a more important tool for the marketing of colour cosmetics

### CATEGORY DATA

Table 1 Sales of Colour Cosmetics by Category: Value 2018-2023

Table 2 Sales of Colour Cosmetics by Category: % Value Growth 2018-2023

Table 3 Sales of Colour Cosmetics by Premium vs Mass: % Value 2018-2023

Table 4 NBO Company Shares of Colour Cosmetics: % Value 2019-2023

Table 5 LBN Brand Shares of Colour Cosmetics: % Value 2020-2023

Table 6 LBN Brand Shares of Premium Colour Cosmetics: % Value 2020-2023

Table 7 Forecast Sales of Colour Cosmetics by Category: Value 2023-2028

Table 8 Forecast Sales of Colour Cosmetics by Category: % Value Growth 2023-2028

Table 9 Forecast Sales of Colour Cosmetics by Premium vs Mass: % Value 2023-2028

### BEAUTY AND PERSONAL CARE IN URUGUAY

#### EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture

### 2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for beauty and personal care?

## MARKET DATA

Table 10 Sales of Beauty and Personal Care by Category: Value 2018-2023

Table 11 Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023

Table 12 GBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 13 NBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 14 LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023

Table 15 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023

Table 16 Distribution of Beauty and Personal Care by Format: % Value 2018-2023

Table 17 Distribution of Beauty and Personal Care by Format and Category: % Value 2023

Table 18 Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028

Table 19 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

## APPENDIX

### DISCLAIMER

### SOURCES

Summary 1 Research Sources

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